IRELAND NORTHWEST

gateway to growth
NORTH WEST ECONOMIC DEVELOPMENT INITIATIVE
gateway
to growth
It is a perfect location for businesses to invest and grow. As investors seek to form solid foundations on which to base future investment decisions and with a foothold firmly in the EU and the UK, our clear message is that Ireland Northwest can provide the stability and the options that your business needs.

Derry City and Strabane District and Donegal County Councils are proactively taking a leadership role to profile Ireland Northwest as an investment location and promote this cross-border gateway region’s unique economic, social, cultural and environmental assets. The strength of the region is underpinned by a collaborative approach which sees agencies and local stakeholders working together with the support of central government departments on both sides of the border. We have an ambitious investment programme in infrastructure, research, innovation and skills to ensure that the region remains cost competitive, well-resourced and among the very best in Ireland and the UK to live in, to work in and to invest in. We are an accessible, connected and business friendly gateway region and have a vision for greater international impact.

Ireland Northwest delivers a unique combination of benefits for relocating and expanding businesses, it has a proven track record in hosting leading international companies such as Pramerica, Seagate, Randox, DuPont, Allstate and OneSourceVirtual. These companies are already reaping the benefits of operating in Ireland Northwest and provide robust testimonies for the new companies that are attracted annually. Companies and businesses are attracted by the talented and educated workforce, the value balance, superb quality of life and collaborative business environment.

Ireland Northwest offers significant cost advantages compared to the rest of Ireland, UK and most of Western Europe. This combined with value-adding benefits makes the case for investment clear and compelling.

We believe that Ireland Northwest can be your gateway to growth and success.
IRELAND NORTHWEST
GATEWAY TO GROWTH

With a global outlook, exceptional industry strengths, a competitive edge and a superb quality of life, Ireland Northwest is enterprising and business-friendly.

For leading international investors already in the region, the lure is to continue to scale up and establish additional operations on site. Ireland Northwest is a prime location in which to expand and create more local employment.

A long tradition of innovation and entrepreneurship means that Ireland Northwest is a hub for new and emerging businesses. Start-ups, high growth, SMEs and larger companies alike are finding a competitive near-shore proposition to Europe.

For leading international investors already in Ireland, Derry~Londonderry, is one of the most innovative, entrepreneurial and competitive business locations in the world.

Innovation and technology are at the heart of the economy of Ireland Northwest. With a strong focus on research and development, the region is emerging as a hub for some of the most innovative entrepreneurs with the area’s strong network of experienced business leaders and cutting edge research and development institutions.

In addition to being the region’s number one location for research and innovation, our R&D institutions of excellence and engineering are supported by our third level education courses and increase its international reputation.

Derry~Londonderry is one of the most innovative and entrepreneurial locations in the world.

Innovation and technology are at the heart of the economy of Ireland Northwest. With a strong focus on research and development, the region is emerging as a hub for some of the most innovative entrepreneurs with the area’s strong network of experienced business leaders and cutting edge research and development institutions.

In addition to being the region’s number one location for research and innovation, our R&D institutions of excellence and engineering are supported by our third level education courses and increase its international reputation.

Derry~Londonderry is one of the most innovative and entrepreneurial locations in the world.

Innovative and technology are at the heart of the economy of Ireland Northwest. With a strong focus on research and development, the region is emerging as a hub for some of the most innovative entrepreneurs with the area’s strong network of experienced business leaders and cutting edge research and development institutions.

In addition to being the region’s number one location for research and innovation, our R&D institutions of excellence and engineering are supported by our third level education courses and increase its international reputation.

Derry~Londonderry is one of the most innovative and entrepreneurial locations in the world.

Innovative and technology are at the heart of the economy of Ireland Northwest. With a strong focus on research and development, the region is emerging as a hub for some of the most innovative entrepreneurs with the area’s strong network of experienced business leaders and cutting edge research and development institutions.

In addition to being the region’s number one location for research and innovation, our R&D institutions of excellence and engineering are supported by our third level education courses and increase its international reputation.

Derry~Londonderry is one of the most innovative and entrepreneurial locations in the world.

Innovative and technology are at the heart of the economy of Ireland Northwest. With a strong focus on research and development, the region is emerging as a hub for some of the most innovative entrepreneurs with the area’s strong network of experienced business leaders and cutting edge research and development institutions.

In addition to being the region’s number one location for research and innovation, our R&D institutions of excellence and engineering are supported by our third level education courses and increase its international reputation.

Derry~Londonderry is one of the most innovative and entrepreneurial locations in the world.

Innovative and technology are at the heart of the economy of Ireland Northwest. With a strong focus on research and development, the region is emerging as a hub for some of the most innovative entrepreneurs with the area’s strong network of experienced business leaders and cutting edge research and development institutions.

In addition to being the region’s number one location for research and innovation, our R&D institutions of excellence and engineering are supported by our third level education courses and increase its international reputation.

Derry~Londonderry is one of the most innovative and entrepreneurial locations in the world.
Ireland Northwest has the best performing education system for primary mathematics in Europe and the 6th best in the world. It is also consistently the top performing region in post-primary education both at age 16 and age 18 (equivalent to High School Diploma). We have one of the youngest populations in Europe: 35% are under 25, with Derry-Londonderry one of the most youthful cities in the world.

Recruiters can draw upon an impressive talent pool of young, well educated people, with more than 40,000 students in further and higher education right at their fingertips, between Ulster University, Letterkenny Institute of Technology (LYIT) and the North West Regional College (NWRC).

A strong cross-border collaboration between the further and higher education providers and links between education and industry ensure our student graduates are equipped with the right skills and qualifications and are employment-ready. This has proven to be an extremely valuable asset for many of the existing international investors which have chosen to extend their global operations in the Ireland Northwest region.

Ulster University Magee Campus, Derry

Ulster University’s Magee campus has an international reputation for excellence, innovation and regional engagement, attracting students from across the globe to more than 150 courses. It is one of the top 10 entrepreneurial universities in the UK.

It invests £42m in research and innovation programmes each year and is in the top 3% of universities in the world. The Magee Campus is developing a new Medical School and an International College, their existing specialisms include computing and engineering, stratified medicine, data analytics and nursing.

The University plays a key role in attracting inward investment. The University’s Office of Innovation promotes technology, knowledge transfer and commercial exploitation of ideas through a range of initiatives and ongoing research and consultancy with business and industry partners.

In 2014, the Research Excellence Framework identified Ulster University as one of the top 25% of UK universities for world-leading research.

If you’re seeking the brightest young minds and the freshest thinking, Ireland Northwest is the place to start.

A GENERATION OF FRESH THINKING

If you’re seeking the brightest young minds and the freshest thinking, Ireland Northwest is the place to start.

National boys' school founded in 1932, in the townland of Moneymore, near Buncrana, County Donegal. In 1994, the school was renamed to reflect its origins as a boys' school, and its name was changed to the Buncrana Boys' School. The school is now co-educational, with both boys and girls enrolled. It has a strong reputation for academic excellence and has produced many graduates who have gone on to study at top universities in Ireland and beyond. The school has a modern campus with state-of-the-art facilities, including a new science block, a new modern languages block, and a new sports hall. The school is also renowned for its excellent sports teams, with strong participation in soccer, hurling, and rugby. The school has won numerous awards over the years, including the prestigious Lidl Northern Ireland Secondary School of the Year Award in 2013.
Letterkenny Institute of Technology (LYIT)

Letterkenny Institute of Technology operates two modern campuses in Letterkenny and Killybegs, teaching more than 4,000 full-time students. For anyone researching a business idea, LYIT is a stimulating and dynamic place to locate and take it to the next level. The college has a long legacy of collaborating with industry and developing industry relevant courses and enterprising support. LYIT has a strong international links connected to 50 international partner institutions.

As well as its Co-Lab business incubator, the college offers more than 50 entry level and 10 Masters programmes across its four Academic Schools of Business, Tourism, Engineering and Science. Its Killybegs campus is the location of the School of Hospitality & Tourism, equipping graduates to work in hospitality anywhere in the world.

North West Regional College

North West Regional College (NWRC) is a leading provider of further and higher education and skills training, with more than 20,000 learners each year studying across three locations in Derry-Londonderry, Limavady and Strabane. Offering high quality and economic relevant education and training the college approach is to improve the skills levels of the workforce both current and future.

The College has a dedicated Business Support Centre which provides direct training and mentoring support to local industry. Vocational courses and Foundation Degree choices blend modern classroom delivery with real-life work-based challenges and allow students to learn on the job while gaining vocational qualifications. NWRC generates £1m annually to support local industry and hosts 25 plus partner institutions has a global outlook.

C-TRIC

Put together state-of-the-art medical laboratory facilities, access to top academic and medical expertise and NHS clinical trials with a network of leading business people, and the result is the groundbreaking C-TRIC (Clinical Translational Research and Innovation Centre).

C-TRIC offers a core USP of having skilled clinical and academic staff co-located in a purpose built facility on the grounds of a major acute hospital in Ireland Northwest. One of only two such centres in the UK, C-TRIC is based at Derry’s Altnagelvin Area Hospital and hosts the NI Centre for Stratified Medicine.

The Centre is directly linked with Ulster University’s Biomedical Sciences Research Institute (BMSRI) which has an international reputation for research excellence, and can also draw on the highly rated bio-engineering, nursing and ICT expertise of the nearby Ulster University campuses.

At C-TRIC, ideas are generated in tandem by academics and clinicians, then developed through to their final commercial application in collaboration with industry, significantly cutting time to market and R&D costs.

The Centre has a dedicated Business Support Centre which provides direct training and supporting local industry. It also serves as a centre for research and development in the North West, providing a platform for small and medium enterprises (SMEs) to grow and develop.

Nordic Ireland Centre for Stratified Medicine

The medical treatments of the future are being pioneered in the revolutionary new £11.5 million Centre for Stratified Medicine at C-TRIC in Derry. The Centre for Stratified Medicine has drawn on the sequencing of the human genome to develop personalised or stratified (aimed at a strata of the population) medicine. This futuristic and rapidly developing approach to medicine uses genetic mapping along with the use of clinical data to more accurately diagnose, pre-empt and treat disease at a cellular level.

"The people in the North West are progressive – they’re problem solvers. They’re dynamic, they’re future-oriented, they want to grow."

Dermot Gallagher, Zeus Industrial Products

www.c-tric.com

"The people in the North West are progressive – they’re problem solvers. They’re dynamic, they’re future-oriented, they want to grow."

Dermot Gallagher, Zeus Industrial Products

www.ww.c-tric.com

"The people in the North West are progressive – they’re problem solvers. They’re dynamic, they’re future-oriented, they want to grow."

Dermot Gallagher, Zeus Industrial Products
Ireland Northwest is fast becoming a major hub for the business services industry - and according to insurance giant Allstate, there are two key ingredients; people and talent.

Tom Hall, VP International Technology & Operations, says Allstate’s business in Northern Ireland has far exceeded expectations, adding: “We came here originally for the cost savings. We find ourselves staying for the people and the talent that’s available.”

The Allstate Corporation is the largest publicly held personal lines property and casualty insurer in America and the third largest personal insurance company in the country. Allstate’s twin locations in Derry City and Strabane provide high quality software development and business solutions in support of the US parent’s global operations and is responsible for developing, transforming and maintaining the various technology platforms used within Allstate.

The decision to locate in the region has been rewarded with huge cost savings, according to Suren Gupta, Executive Vice President, Allstate Technology and Operations, who says: “Every day in Northern Ireland we save half a million dollars. As a result of locating in Northern Ireland 15 years ago, Allstate has saved over a billion dollars.”

Irish talent has been as important as location, according to Georgina O’Leary, area leader for the Derry branch. She said, “Our attraction to the area is that a third of the employees in the Derry branch have been here for 12 years or more; skilled people are hard to find in the Americas.”

Ireland Northwest’s talent pool is so important according to Allstate’s Tom Hall. He says, “It’s a reflection of the remarkable IT skills resource of the Derry~Londonderry region that a local company is responsible for software engineering and development for one of America’s largest insurance companies.”

Thanks to years of investment in primary roads, rail, airports and deep docks by forward-looking local authorities, there are limited barriers to those opportunities.

Ireland Northwest is accessible and connected, boasting fast links to Belfast, Dublin, Cork and Galway; it is an hour’s flying time to London and is within easy reach of 2 international and 4 regional airports to connect with the rest of Europe, the US and the rest of the world.

The Ireland Northwest economic corridor has seen businesses spring up along its infrastructure links running from City of Derry Airport through innovation centres at Campsie, Maydown, the Science Park, Skeoge, Springtown in Derry to Buncrana and the innovation centres at Ballyraine and the CoLab in Letterkenny. More importantly, in this digital era, firms can tap into a world class level of wireless and high-speed broadband connectivity. The Ireland Northwest region’s investment in Ultra-Fast Broadband through the Project Kelvin trans-Atlantic fibre-optic submarine cable offers direct telecommunication to North America and provides improved connectivity to Continental Europe. The link facilitates international and local companies to have access to fast, low cost, state of the art telecommunications.

For companies in the Northwest region, all of this means increased productivity and competitiveness, the creation of platforms for business-to-business collaboration, improved access to markets worldwide and opportunities for businesses to become producers of ultrafast-enabled content and applications.

A SUPER-CONNECTED GATEWAY

Ireland Northwest offers companies a gateway to Europe. The people and businesses operating here can tap into markets across the continent, yet take advantage of the opportunities provided by a global economy.

“Our experience here has far exceeded our expectations. We came here originally for the cost savings. We find ourselves staying for the people and the talent that’s available.”

The Allstate Corporation, Operations, Allstate
One of the main differentiators cited by investors in Ireland Northwest is the quality of life enjoyed here.

When it’s time to switch off, whether you enjoy a bustling lively night-life or seek the escape of a deserted windswept beach, this part of Ireland has it all. One of the main differentiators cited by investors in Ireland Northwest is the quality of life enjoyed here. When it’s time to switch off, whether you enjoy a bustling lively night-life or seek the escape of a deserted windswept beach, this part of Ireland has it all.

With the well-known Irish passion for story-telling, whether through the spoken word, image or song, Ireland Northwest’s culture has an inherent spirit of stories, a traditional and rich heritage and a unique laid back vibe and yet the sense that life here is to be grasped with both hands. Ireland Northwest’s world-famous Atlantic Ocean coastline takes in stunning peninsulas, secret nooks and coves, endless golden beaches and towering colour-streaked cliffs. Adventurous spirits will be inspired by scenic mountain ranges, rivers, lakes, ancient peat bogs and miles of unspoilt countryside.

Space also means real estate and the region offers a wide range of flexible and effective options, from the state of the art labs and start-up incubators, through to science parks and Grade A office accommodation, to large-scale sites for manufacturing supported by agencies and local authorities.

The operating costs in Ireland Northwest (salaries, property and telecommunications) are consistently lower here than any other region in Ireland, UK and Western Europe.

The bustling hub of Derry City has played host to several MTV Music events, is a stop-off for the Clipper Round the World Yacht Race and is a former UK City of Culture in 2013. It’s a city buzzing with vibrant, artistic life, with a lively pub, restaurant and foodie culture, passionate about local produce, and all guaranteed to give a taste of the Irish “craic”.

Few modern cities have a setting as spectacular as that of Derry-Londonderry, the only remaining completely walled city in Ireland boasting two ancient cathedrals and founded in the 6th century by Saint Colmcille. Today, its infrastructure has flourished to span both shores of the dramatic Lough Foyle with a series of elegant bridges and attractive parkland, cycle paths and walkways.

Meanwhile, the rich linguistic and cultural heritage of the Donegal Gaeltacht in the west of the region represents almost one quarter of Ireland’s total Gaeltacht population. Ireland Northwest has also produced some of Ireland’s greatest writers and poets including Seamus Heaney, Frank McGuinness and Seamus Deane, as well as internationally acclaimed musicians and songwriters such as Clannad, Enya, Altan, Phil Coulter and the Undertones.

Above all, Ireland Northwest is a welcoming place where people can quickly feel part of, make friends and connections and put down roots. It is the region where you can realise your full potential, match your needs with our strengths and provide your gateway to success.
One of the world’s leading science companies has a strong message for other potential investors from the US – that Ireland Northwest is one of the most competitive locations in which to grow an international technology-led business.

DuPont was founded in America in 1802 and has been operating in Derry-Londonderry for more than 50 years, a byword thanks to its world-changing inventions such as Lycra, Nylon, Neoprene and Teflon.

DuPont™ Kevlar® is the main product of the site and is used in airplanes to make them stronger and lighter. Kevlar® is used in a similar way for cars, improving performance, and can even be seen in blockbuster movies like Batman.

The company puts its success in Derry down to family values and a loyal workforce, allowing it to tap into a strong, innovative local pool of talent and those local skills and supporting local community. Throw in a broad range of staff coming through the ranks.

The company says it has boosted a strong local skills base by continuing to invest heavily in staff training.

“The company has created and sustained engineering and technology, forged strong relationships with local universities which have contributed to technical excellence and innovation and boosted growth in the region and also supporting spin out companies across a range of industry sectors”.

“DuPont’s long term commitment to Ireland Northwest sends out a clear message to other potential international investors, that this is one of the most competitive locations from which to locate and grow an international technology-led business.

“The quality of production and skills is at the forefront of developing new technology. The expertise and ingenuity that we have at Maydown will help inspire the development of Kevlar® and motivate employees further.”

www.dupont.co.uk

DUPONT INISHOWEN ENGINEERING

Established in 2004 by Michael Mc Kinney, Inishowen Engineering now employs over 90 employees making it one of the largest employers in the Inishowen peninsula in Donegal. The business offers complete engineering services and manufacturing solutions from its modern, state of the art engineering premises, which take in a fibre laser profiling machine and 800 ton capacity brake press.

Accredited under ISO 9001 and VTI Trade Mark, Inishowen Engineering serves the national and international agricultural machinery and haulage/load handling markets both in Europe and North America and its customers include Moffett Engineering and the HIAB Group, Major Equipment Ltd and Farming Agri Products.

Founder and MD Michael Mc Kinney states, “We have been fortunate to see that our location in Donegal/Inishowen enables us to develop and compete competitively both nationally and internationally. The third level colleges in Letterkenny and Derry produce excellent graduates and apprentices who have added value to the capability of our business. With our low cost of living and the availability of housing at affordable costs we have very high staff retention rates and we seldom have staff leaving the company”.

“Over the years we have engaged with the development agencies such as Enterprise Ireland and the local Enterprise Office who have supported us from the outset. As well as helping with financial aid at crucial times we have taken part in a range of management development programmes and networks that have allowed us to grow the business. The implementations of Lean Manufacturing processes in the business most recent years have made us one of the most efficient, competitive and profitable businesses.”

www.inisheng.com
With everything it has going for it, Ireland Northwest has been growing from strength to strength, attracting global companies and fostering a wealth of ambitious and successful home-grown SMEs.

The region has a strong pro-business climate with local authorities and central government committed to developing the knowledge-based economy and encouraging innovation and entrepreneurship.

The Ireland Northwest track record in attracting overseas investment speaks for itself with 40 major international companies operating in the region and additional companies locating on an annual basis. Testament to the success of these investments is the fact that almost 80% of new jobs have already been filled.

The region boasts world-class clusters in a range of sectors including technology, financial, professional and business services, and, in sciences. Ireland Northwest companies are an easy fit to the company's needs.

The region enjoys a large pool of skilled and hard-working, dedicated and very innovative, people this is the largest site in the Europe, Middle East and Africa region. Significant investment was made in recent years resulting in the establishment of its European Network Hub which supports its customers in both PEMIS and North America, a technical support centre and expansion of the claims processing business.

SITA Air transport
Almost every airline and airport in the world does business with IT specialist SITA, which designs and implements mission-critical enterprise applications, from airport operations to passenger systems and baggage management. SITA established a presence in the NW in 2003. The site in Letterkenny implements mission-critical software and thrives on the ability to scale and use of highly attractive and competitive packages of financial incentives, the ability to staff at a level of high domestic talent.

The company commits 15% of its annual investments to R&D. With over 7,500 employees worldwide, the site is one of two Wafer fabs in Seagate. Business is rapidly expanding with the exponential increase in demand for storage technology opened by technologies such as smartphones and cloud computing.

Pramerica
Pramerica is a global financial services company, the fabric and sportswear manufacture and manufacturing facility located in Dungloe, Co Donegal. Founder and MD Dr Peter Fitzgerald has said that the Dungloe base is central to the company’s strategy which will develop a new Genius Generating Hub. This facility manufactures a range of Pramerica products including 50 million garments a year, a clinical diagnostic and an ounce of one of the last diagnostic and diagnostic systems to the healthcare industry.

Randox
Randox is a world leader in clinical diagnostic solutions, developing, producing, marketing and manufacturing facility located in Dungloe, Co Donegal. Managing Director and founder Dr Peter Fitzgerald has said that the Dungloe base is central to the company’s strategy which will develop a new Genius Generating Hub. This facility manufactures a range of Pramerica products including 50 million garments a year, a clinical diagnostic and an ounce of one of the last diagnostic and diagnostic systems to the healthcare industry.

O’Neills
O’Neills is a vertically integrated manufacturing company, the fabric and sportswear manufacture and manufacturing facility located in Dungloe, Co Donegal. Founder and MD Dr Peter Fitzgerald has said that the Dungloe base is central to the company’s strategy which will develop a new Genius Generating Hub. This facility manufactures a range of Pramerica products including 50 million garments a year, a clinical diagnostic and an ounce of one of the last diagnostic and diagnostic systems to the healthcare industry.
Killybegs based SeaQuest Systems is a prime example of an entrepreneurial family business drawing on the power of strong local roots, yet constantly reaching out to global markets by investing strongly in innovation.

Founded by Bert Leslie and now run by his son Brian Leslie, SeaQuest Systems is a leading edge company in the design and manufacture of fish pumps and hydraulic systems for fishing and offshore vessels. The company is well known for its reputation for excellence in design, sturdy construction and superior performance.

Set up in 1986, the company has 30 years of experience working with everything from 10-metre potters to whitefish vessels and the biggest pelagic vessels in the world. It is ISO approved and builds to DNV and Lloyd's classification standards.

“Our products are computer designed using 3D programming and manufactured by us at our own premises, ensuring maximum accuracy and consistency right through the entire sequence from customer consultation to final production,” Brian says.

“The support agencies for business in Donegal have helped us from our initial start-up phase operating from a small workshop where I employed 4 people, servicing the local and national fleet of fishing vessels. We availed of mentoring from established cross border networks and today we employ 45 full-time and in the summer up to 52 staff. We manufacture stock for all big and different vessels. We have received lots of support and have very focussed on quality and customer satisfaction.

We welcome anyone to visit us at our exhibitions. With agency support in 2013 we now have a role of the S.E. region having factory and work for customers out of our Derry Studio. Dog Ears creations provide the opportunity to showcase the creative talent available locally.

One of the things that set SeaQuest apart is that it is ISO approved and builds to DNV and Lloyd’s classification standards. By doing so, the company ensures that its products are of the highest quality and are capable of meeting the demands of even the most rigid standards. This is particularly important in the fishing and offshore industries, where safety and reliability are paramount.

Overall, SeaQuest and other local companies like 8over8 and Dog Ears provide a testament to the entrepreneurial spirit that is flourishing in Ireland Northwest. These innovative companies are not only making their mark on the domestic market, but also on the global stage, with products and services that are sought after by clients worldwide.
Dog Ears also started and runs the hugely successful Humdinger! Children’s Story festival in the North West, an annual book festival which has played host to authors Oliver Jeffers, Julia Donaldson and more than 20,000 children and families since 2013.

www.cheersdogears.com

E&I Engineering

One of Ireland Northwest’s best known business champions is Philip O’Doherty whose engineering firm E&I Engineering Ltd is a textbook showcase of home-grown talent competing in international markets.

The company was founded in 1986 and specialises in manufacturing electrical power distribution equipment. Switchgear products from E&I Engineering have been used in the power distribution systems for various major warehouses and other industrial buildings and the company has carried out work for a range of multi-national companies including News International, Rolls Royce, Diageo and Securitas.

Its team of chartered engineers manages every aspect of a project from concept design with consultants, manufacture, delivery, installation, testing, commissioning for contractors and after-sales services. The company currently employs over 95% of its products.

The company has proven invaluable in the global data centre market with clients across Europe including Barclays, Rackspace and Telecity. Healthcare providers across the world also have integrated the E&I bespoke critical power distribution solutions in their facilities.

The company however remains rooted in the NW of Ireland investing in R&D and its workforce citing a great work ethic and appetite for work in the region with access to the Ulster University and ease of access to markets.

www.e-i-eng.com

“Not only does the region offer a very talented and diverse workforce, but it has fantastic network connectivity. It allows organisations such as ours to provide high end services to business communities around the world.”

Ciaran Harvey, Senior MD and CIO, Pramerica
Ireland Northwest has proximity to 2 international airports, 4 regional airports, 2 deep sea ports and a primary road network.
IRELAND NORTHWEST
THE FACTS

- HOME TO A 410,000 POPULATION
- HOME TO 40 OVERSEAS COMPANIES
- OFFICE RENTS ARE AMONG THE LOWEST IN THE WORLD
  - AS LITTLE AS $12 PER SQ FT
- WORLD CLASS WIRELESS
  - AND HIGH SPEED BROADBAND ACTIVITY
- HOME TO 40,000 THIRD LEVEL STUDENTS
  - WITH A STRONG AND HIGHLY SKILLED ENGLISH-SPEAKING WORKFORCE
  - LOYAL WORK ETHIC
- HOME TO OVERSEAS COMPANIES
- AND LYIT
  - ULSTER UNIVERSITY
- GLOBALLY RECOGNISED RESEARCH INSTITUTIONS
- THAN DUBLIN, LONDON AND MUCH OF WESTERN EUROPE
- 35% UNDER 25 YEARS OLD
  - YOUNGEST POPULATION IN EUROPE
- LOWER SALARY COSTS
  - UNDER 25 YEARS OLD