

CONDITIONS

Sponsorship of Bridgend Roundabout and Open Area

1. The duration of the Contract shall be one year with an option of extension for a further two years. Either party can decide to not exercise the option on the two year extension.
2. Advertising Sign Panel shall be 750mm x 400mm in size. Council to approve signs after negotiation of sponsorship deal with Selected Applicant. A total of (5) signs will be allowed. The signs will be installed at the following locations*:
 - (i) Facing each approach arm of the Bridgend Roundabout – (3 no signs)
 - (ii) One on each side of the roundabout (2) where the council have developed a planting bed
3. Cost of signage including posts will be borne by Selected Applicant and will be additional to the sponsorship fee. The signs will remain the property of Selected Applicant. Donegal County Council will erect the approved signs furnished by the Selected Applicant. The Council will bear the costs of the actual installation work including concrete if required.
4. No additional signage or changes to signage will be allowed unless approved by Donegal County Council.
5. The Council intend to maintain the area being sponsored in the following manner:
 - (i) Landscape planting to the roundabout
 - (ii) Grass cutting to the roundabout and associated verges opposite the roundabout
 - (iii) Road Kerb's to the Roundabout will be painted- once during the life of the contract
6. Cost of sponsorship will be based on the highest tender received but no less than €1,825 per annum (or €5 per day). This figure will be required for each year of the contract and will be paid at the beginning of each contract year. The first payment shall be made not later than one month after the advertising signs have been erected.
7. Maintenance of roundabout and signage will remain the responsibility of Donegal County Council.