



HELLO & WELCOME

Please take a few moments to view the following boards that we have prepared

What is the Strategy & Action Plan?

It's a place-making Plan, which will be regeneration & renewal focused with a view to strengthening the role, image, vibrancy, vitality & resilience of Moville town centre.

Who's involved?

You! Also, Donegal County Council in conjunction with Master-planning Consultants, GM Design Associates are drafting the strategy & plan. It's content will be the convergence of community vision, business interests, local knowledge, & Key Stakeholder expertise.

What's the timeline/stages?



So, what's the purpose of this event?

To get the community involved





A SUMMARY OF STAGE 1

Baseline Analysis & Targeted Consultation

+ STRENGTHS

This Draft Regeneration Strategy & Action Plan was informed by the completion of a **baseline analysis** and **targeted consultation**, which took place during Stage One of the process. The following provides a **summary of the key findings** from these:

LOCATION

Located approx. **30km northeast of Derry**. Moville is close to the wide range of services, employment & amenities this large centre has to offer. It is also located in **close proximity** to a number of attractive coastal features.



— CHALLENGES

A LACK OF GOOD QUALITY CENTRAL/SHARED PUBLIC SPACE

Public amenity at the towns existing central space, **Market Sq.** is of **poor quality** and **dominated by vehicles**. Improvements can /will add to environmental quality, visual amenity & help to create a sense of place.



A NUMBER OF “KEY” PROPERTIES ARE REQUIRING CONSIDERABLE IMPROVEMENT/REPAIR

Including **prominent heritage buildings & properties**. A number of these have been **inappropriately modernised** and/or are **vacant/derelict**.



THE BREDAGH RIVER & ITS SETTING

An attractive, quiet & natural setting just metres from the **town centre**. Furthermore a **River Trail** exists that offers public access to the river.



THE “WILD ATLANTIC WAY”

Located at the start/end of the highly popular tourist route, the “**Wild Atlantic Way**”, and is also in close proximity to a number of **regional tourist amenities** such as **Malin Head**, the **Lough Foyle Ferry crossing**, and the well known **Causeway Coastal Route** beyond.



VEHICLE PARKING

Despite decent levels of existing parking provision within the town centre, it **appears to be at capacity** for much of the week. The availability of sensitively located & convenient car parking, in proximity to town centre services, is a challenge faced by most Irish towns & villages.



VACANT HOTELS & LACK OF OVERNIGHT ACCOMODATION

In recent years **two significant hotels have ceased business**, leaving these large prominent premises empty. It is noted however that one of these premises is currently being used as temporary accommodation.



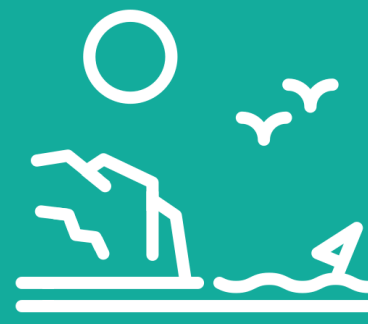
BUILT & CULTURAL HERITAGE

An historic planned settlement with **numerous protected / vernacular buildings** of particular **heritage value**. Much of the **historical settlement pattern** is still evident & many simple attractive buildings from the past remain in varying condition in some form or other.



BATH GREEN, THE FORESHORE & COASTAL PATH

A large formal green space which slopes down to the rocky foreshore of Lough Foyle. Contains some **tree/woodland planting** on it's upper banks, **large areas of grasslands** & various **leisure features** (e.g. play park etc.). A **long coastal path** starts/ends from this historical public recreational space.



HIGH LEVELS OF VACANCY/ DERELICTION

Potential total vacancy & dereliction (over all floors) could be **upward of c. 15%** of all properties within the “**Town Centre Area**”. Furthermore it is known that the electoral ward has **one of the highest secondhome rates** in all of Ireland (c. 19% of all dwellings).



“HEALTH” OF THE RIVER & MARINE ENVIRONMENT

Particular **issues related to wastewater treatment**, surrounding uses/activities & its **impact upon** these **highly sensitive environments**.



Consultation with and the participation of a range of stakeholders is a critical component of the process. The outcomes of the engagement and consultation undertaken has informed the preparation and development of the Draft Plan.

DONEGAL COUNTY COUNCIL DEPARTMENTS

There is demand for **Social Housing** in the town.

The town centre is **Traffic sensitive**, particularly during the tourist season.

Issues with **Wastewater incapacity** & discharge to Lough Foyle & the Bredagh River.

Town is now designated as an **Architectural Conservation Area**.

Sensitive sustainable new uses are needed for vacant buildings, to keep them in use for the benefit of the structures and the local community.

Moville is in need of **greater overnight accomodation** for visitors, with the closure of hotels having a negative impact on tourism growth.

There are currently **32 applicants** on the **housing waiting list** for Moville. Out of the 32 applicants, 24 are in receipt of Housing Assistance Payment, therefore are excluded from the gross need, leaving a **net housing need of 8** for Moville.

Bedrooms	1	2	3	4	5	6	Total
Gross Need	5	15	11	1	0	0	32
Net Need	2	2	4	0	0	0	8

LOCAL RETAILERS & BUSINESSES ...

Best things about Moville from a retail / business perspective:

- location... proximity to border**
- Scenary & tourism attractions**
- supportive local community**

Challenges faced by retailers and businesses in Newtown:

- parking issues**
- lack of hotel & tourist accomodation**
- decline of younger people in the town & lack of employment opportunities to retain them**
- high running costs**

ELECTED MEMBERS

As part of the Stage One consultation process, enagement was undertaken with Elected Members of the Inishowen Municipal District. The purpose of this was to introduce the process to the members and discuss the challenges and opportunities within Moville. This consultation was a very useful process with the following initial key issues and opportunities raised and considered:

- The number of key vacant properties within the town, especially the hotels and bank buildings.
- Wastewater incapacity and pollution issues - having an impact on people and the environment.
- Future works planned to the Shore Path.
- Potential to improve the setting and function of Market Square, at the centre of the town.
- Business activity in the town has slowed in recent times and is in need of a boost.

RE-IMAGINE MOVILLE

In March 2024, it was announced that Moville would be one of three towns in Ireland being reimagined under the Irish Architecture Foundation's Reimagine Hometown Architect initiative. The initiative for Moville, delivered eight participative workshops which were attended by approx. 160 participants, including Moville residents and key stakeholders. This process cumulated with a public exhibition/participation event, held in the town on Saturday 7th September, where visions from the Re-Imagine Moville process were presented to the entire community. The Council's Regeneration team and consultant team engaged and participated in the Re-Imagine Moville process and have aimed to ensure appropriate integration of the project outputs and visions into the Emerging Regeneration Strategy. This has included the review and integration of ideas presented to the project team by the three Re-Imagine Moville focus groups, whom had been working on developing visions for three different areas of the town. The three areas of focus and the key issues and visions presented for each are summarised as follows:

- Sea Front - James Street, the Lanes and Bath Green**
The group emphasised how this area is the centre of much of the town's heritage, however resources are not currently being optimised in a way that connects natural resources with respectful and sustainable economic activity.
- Lower Moville - Quay Street, River Row and Moville Pier**
The group envisaged Moville in the year 2040, with a hive of activity at the Pier, stunning unobstructed views of the Foyle, sky, County Derry and beyond. Lower Moville is now the perfect spot for leisure, seating, small events and gatherings.
- Market Square, Malin Road and Bredagh River**
The third group focused on Market Square, Malin Road and the Bredagh River, with eight community led regeneration project suggestions identified that could help promote growth in Moville. These included Heritage Trails development, improvement/extension of the Bredagh River Walk and development of Market Square with communal pedestrian open space / sheltered areas for meeting / multi-use for recreation.

COMMUNITY CONSULTATION

Community consultation took place at key intervals throughout the process. The first public engagement event of the Moville Regeneration Strategy and Action Plan took place on 19th September 2024. The drop-in event was held at Glencrow Hall and was very well attended with approx. 50 people dropping in throughout the session, which lasted from 3:00pm to 8:00pm. In addition to the drop-in consultation event, a 3 week period of public consultation was facilitated, running from Thursday 19th September to Thursday 10th October 2024. This proved to be a highly productive and engaging process process. In terms of the key findings and outcomes of the community consultation, the following highlights were of particular relevance to the development of the Strategy.

Areas/projects/facilities which require particular focus & attention

- Parking improvements and traffic lights**
- Hotel accommodation**
- Derelict buildings need addressed**
- Teenage / youth facilities or activity hub**

Other notable comments / feedback

“Culture Centre that can accommodate plays & concerts”

“Showbands - town needs a bandstand / stage area”

“Moville needs a larger variety of shops”

“More seats, shelters & bins required along Shore Path”

“Provide an enclosed, open water swimming area on the shore front”

“Tourist sgnage required e.g. to Cooley Cross”



A DRAFT ILLUSTRATIVE PLAN

Areas of focus & potential actions

Themes & Objectives of the Strategy

Theme 1
The Setting
- The unique location, amenity & recreation

Objective:
"Utilise the town's unique location, particularly its coastal setting and related marine environment, as well as its proximity and access to Derry and its standing as an important settlement on the Inishowen Peninsula."

Theme 2
The Place
- Placemaking & public realm

Objective:
"Deliver a series of integrated high-quality multi-functional public spaces, including at the key areas of Market Sq., and the foreshore. These spaces should be designed with a high level of pedestrian priority and with a focus on improving aesthetics, biodiversity, amenity, recreation and civic inclusiveness."

Theme 3
The Connections
- Transport & movement

Objective:
"Prioritise a pedestrian and cyclist friendly environment, improve public transport facilities; ensure the essential needs of car drivers and passengers are sensitively provided for; and strengthen links and physical connections between the town centre/Market Square and the wider area & features, in particular existing and potential facilities at the foreshore & Bredagh River."

Theme 4
The Heritage
- Built & cultural

Objective:
"Capitalise on and enhance the town's unique 'planned settlement' features and other cultural heritage through building conservation/ revitalisation / shop frontage improvements and developing the town's cultural interpretation and related activities/ events."

Theme 5
The Economy
- Business & tourism

Objective:
"Use regeneration and placemaking to support and assist the development and enhancement of new and existing businesses and tourism uses, capitalising on its 'special economic function' as a designated Layer 2b settlement, including particular opportunities related to the Wild Atlantic Way, and the Causeway Coastal Route"

Theme 6
The Community
- Sustainability & facilities

Objective:
"Nurture and strengthen the strong community spirit, and high levels of participation/activity through the provision of quality services, facilities, environmental enhancements, and housing in a sustainable way that will improve the people of Movicille's quality of life."

"The Masterplan" - The overall area



A Vision

"Capitalising on its built heritage, unique maritime history and attractive coastal setting, the town of Movicille will fulfil its full potential. Existing heritage buildings will be brought back into productive use, public and civil spaces will be transformed and community and social amenities delivered, providing a vibrant, liveable and fully functioning town centre, where residents and visitors flourish."

Movicille will be revitalised by a vibrant and partly pedestrianised Market Square, and the enhanced foreshore setting will attract visitors throughout the year. With Hotel accommodation being brought back into use, and with local amenities utilised, Movicille can again be seen as a key destination on the Inishowen Peninsula.

The successful delivery of sustainable physical, social and economic regeneration will leave the town of Movicille with a stronger local economy, a greater employment choice and a higher quality of life."



Areas of focus

A "The central streets"
Market Sq.; Main St.; Bath Tr. (West); Main Rd. (Lower); Foyle St.; James St.; & "the alleys".

B "The foreshore"
The Harbour, Quay St., Bath Green, Bath Tr. (East), & the Shore Walk.

C "Bredagh River & its environs"
The river, its edges; Main Rd. (Upper); River Row & Glencrow.

D "The wider town"
The wider area largely to the north but also to the north east & south west along the arterial roads.

Focus Area	Project Number	Key Project	Potential Project Description	Priority Level	Potential Time scale	Indicative Cost	Lead Stakeholder	Partners	Funding	Delivery	Phase	Timeline	Comments
A - The Central Streets	1	Public realm improvements at Market Sq. (Main St. to Bath Tr. (West))	Public realm improvements at Market Sq. (Main St. to Bath Tr. (West))	High	Medium	Medium	DCC Roads	DCC Roads, DCC Planning, DCC Housing, DCC Economic, DCC Cultural, DCC Community Development	DCC Roads, DCC Planning, DCC Housing, DCC Economic, DCC Cultural, DCC Community Development	2024	Phase 1	2024	
	2	Public realm improvements at Main Rd. (Lower) & Foyle St.	Public realm improvements at Main Rd. (Lower) & Foyle St.	High	Medium	Medium	DCC Roads	DCC Roads, DCC Planning, DCC Housing, DCC Economic, DCC Cultural, DCC Community Development	DCC Roads, DCC Planning, DCC Housing, DCC Economic, DCC Cultural, DCC Community Development	2024	Phase 1	2024	
	3	Public realm improvements at James St. & "the alleys"	Public realm improvements at James St. & "the alleys"	High	Medium	Medium	DCC Roads	DCC Roads, DCC Planning, DCC Housing, DCC Economic, DCC Cultural, DCC Community Development	DCC Roads, DCC Planning, DCC Housing, DCC Economic, DCC Cultural, DCC Community Development	2024	Phase 1	2024	
	4	Public realm improvements at Bath Tr. (West) & Main Rd. (Lower)	Public realm improvements at Bath Tr. (West) & Main Rd. (Lower)	High	Medium	Medium	DCC Roads	DCC Roads, DCC Planning, DCC Housing, DCC Economic, DCC Cultural, DCC Community Development	DCC Roads, DCC Planning, DCC Housing, DCC Economic, DCC Cultural, DCC Community Development	2024	Phase 1	2024	
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B - The Foreshore	10	Public realm improvements at the Harbour, Quay St., Bath Green, Bath Tr. (East), & the Shore Walk.	Public realm improvements at the Harbour, Quay St., Bath Green, Bath Tr. (East), & the Shore Walk.	High	Medium	Medium	DCC Roads	DCC Roads, DCC Planning, DCC Housing, DCC Economic, DCC Cultural, DCC Community Development	DCC Roads, DCC Planning, DCC Housing, DCC Economic, DCC Cultural, DCC Community Development	2024	Phase 1	2024	
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A draft Action Plan

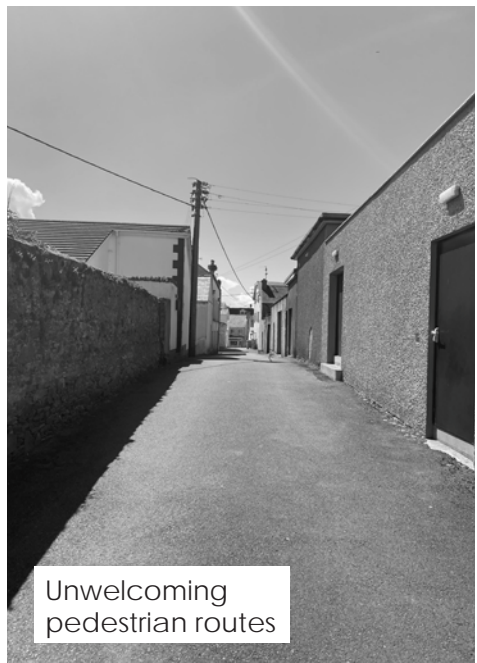
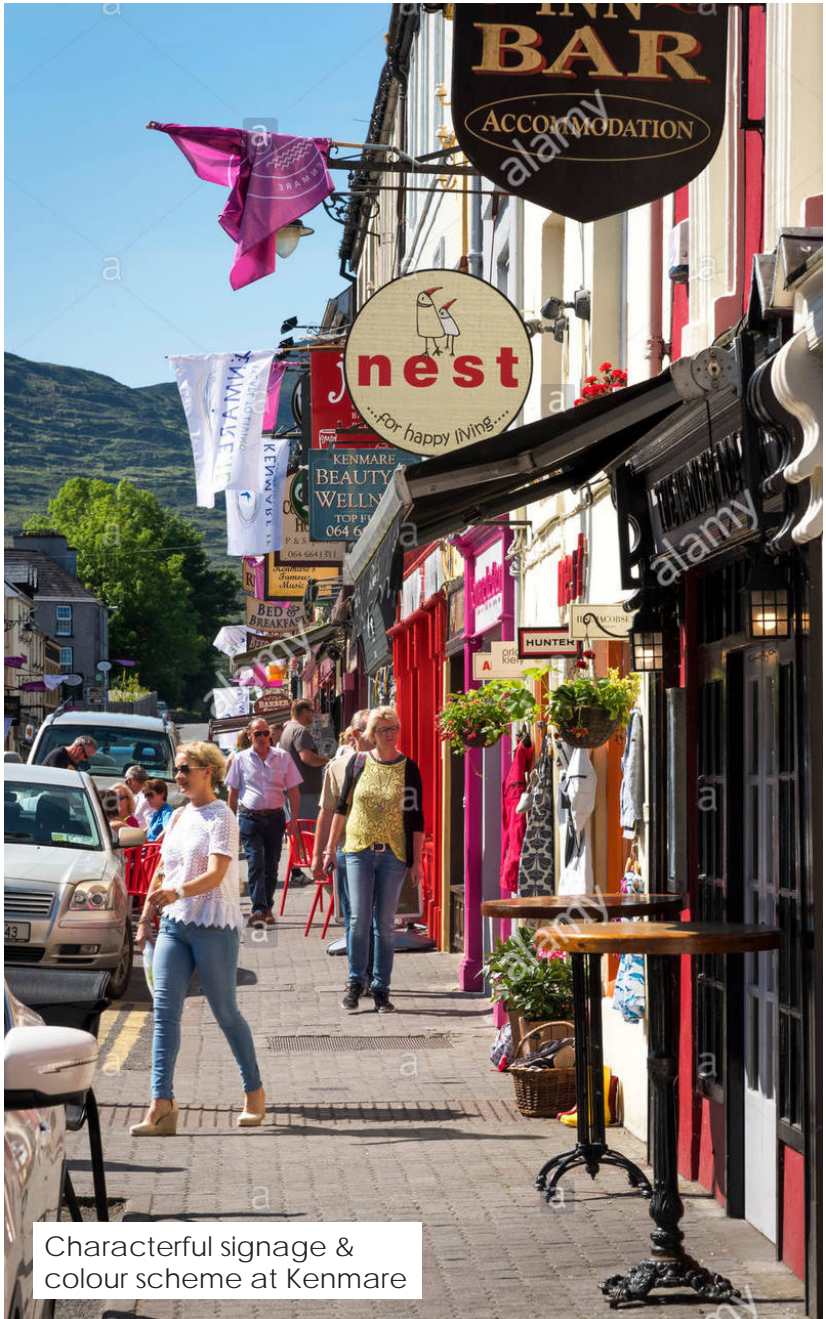
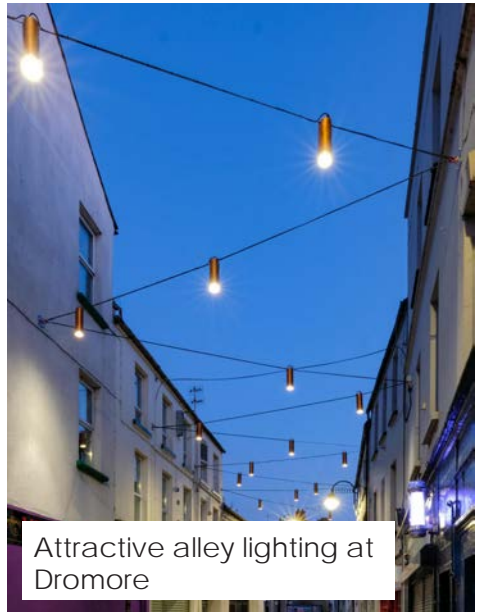
This most central area of the town which contains the largest proportion of commercial activity. The historical street pattern gives the streets a “human scale”, a good sense of enclosure & structure. However some buildings/public realm have been inappropriately altered, are generally in a “tired” condition and in need of revitalisation.

The aim of the potential actions are to “improve movement & public realm, creating an attractive central civic space, & also address vacancy, in doing so, generating opportunities for new & enhanced town centre living, working & play”.

- Public realm improvements A: Market Sq.; Main St.; Bath Tr. (West); James St.; Malin Rd.; & Foyle St.** Se Pl Cn He Ec Cm
Potential to re-imagine Market Sq. to create an enhanced multi-functional civic space. At the connecting streets, there is potential for carriage/footway resurfacing; improved pedestrian crossings; connecting of footpaths; traffic calming; review & definition of on-street parking; green infrastructure enhancements; updating street furniture, way-finding, public art; & enhancement of bus stop facilities.
- Historic & vernacular building improvements A: The former “AIB” bank** Se Pl Cn He Ec Cm
There is potential for a new sustainable use, e.g. a mixed use scheme with well designed family homes with gardens & parking, would best support the aim of getting people living in the town centre, bringing vitality. There may be potential for c.1no. 90sqm ground floor commercial unit, 2no. 2bed apartments within the existing building, & c.3no. 3bed new build family townhouses.
- Regeneration Opportunity A: The Former “Caiseal Mara” Hotel** Se Pl Cn He Ec Cm
Review of the buildings/land use. There could be potential for a comprehensive redevelopment scheme, e.g. this could again be hospitality, but more likely alternatives such as a mix of residential, with some family provision & possibly specialist over 55’s units etc. The sites overall massing requires careful re-design as the current arrangement is considered to be inconsistent with the adjoining historical town centre.
- Address the vacancy of The Former “Foyle” Hotel** Se Pl Cn He Ec Cm
There is an opportunity to explore what the barriers are to it’s future functioning, & the potential to produce draft proposals to assist in the realisation of the sustainable operation of the facility (e.g. availing of views of the Lough, upgraded rooms, spa facilities etc.)
- Redevelopment of lands at Malin Rd. containing a derelict apartment building** Se Pl Cn He Ec Cm
There is particular opportunity to produce & realise proposals for the comprehensive redevelopment of the building/lands. E.g. a town centre residential scheme of family homes with gardens & parking, would best support the aim of getting people living in the town centre, bringing vitality. There may be potential for c.2no. 3/4 bed terrace townhouses over 2 1/2 or 3 floors; 1no. 3/4 bed end terrace townhouse over 2 storeys; all fronting Malin Rd; & facing the river, either another 3 or 4 bed townhouse or 2no. 2bed apartments.
- Identify & progress town centre “Right Size Housing” / “Bring Back Housing” opportunities** Se Pl Cn He Ec Cm
There is potential to identify a number of existing terraces &/or vacant commercial units which could accommodate residential uses but are currently inappropriate for the modern day family living. Potential to provide proposals for improvements/adaptation in order to make these premises more attractive to the market (e.g. the combining of units creating larger, more comfortable spaces; adjustments to internal layouts to create better flow; creating connection between the living & gardens; & provision of private off street parking etc.).
- Shop frontage improvements at Market Sq. & the connecting “commercial” streets** Se Pl Cn He Ec Cm
Explore the potential for traditional enhancements, in order to help return the historic character and charm back into the streets. Produce proposals and realise the enhancement of the aesthetics and functioning of the buildings and setting including Heritage Shop front improvements in line with the Donegal County Council Guidance (e.g. achieving better proportions, use of natural materials, appropriate signage/signwriting, re-instatement of heritage windows, lime render, authentic eaves, and rainwater goods etc.).
- Re-imagining of “The Alley” spaces** Se Pl Cn He Ec Cm
Consider any development opportunities / public realm enhancements to make these important & intimate routes more aesthetically pleasing & functional. E.g. potential interventions could include cable style lighting, resurfacing, landscaping (e.g. planted beds, climbing plants), painting/artwork/murals etc., covered space. Possibly the key intervention would be the improvement of existing/development of new active frontage with uses such as mews housing, providing overlooking, as well as commercial uses, creating vibrancy.



The “central streets” area and potential actions map



A mood board for “The Central Streets” - images of the existing situation and other “best practice” examples demonstrating the ambition.

This area of the town is characterised by the rocky waters edge with Lough Foyle & the large formal green fronting this shore, known as Bath Green, which is a unique & highly cherished attribute of the town. However it is felt that the area has greater potential & sensitive enhancements to existing & new features could help them to appropriately integrate with the setting whilst providing a better all round experience for both residents and visitors alike.

The aim of the potential actions are to “protect the natural setting of the foreshore as appropriate, whilst sensitively enhancing the spaces / features adjoining it to benefit the town as a whole”.

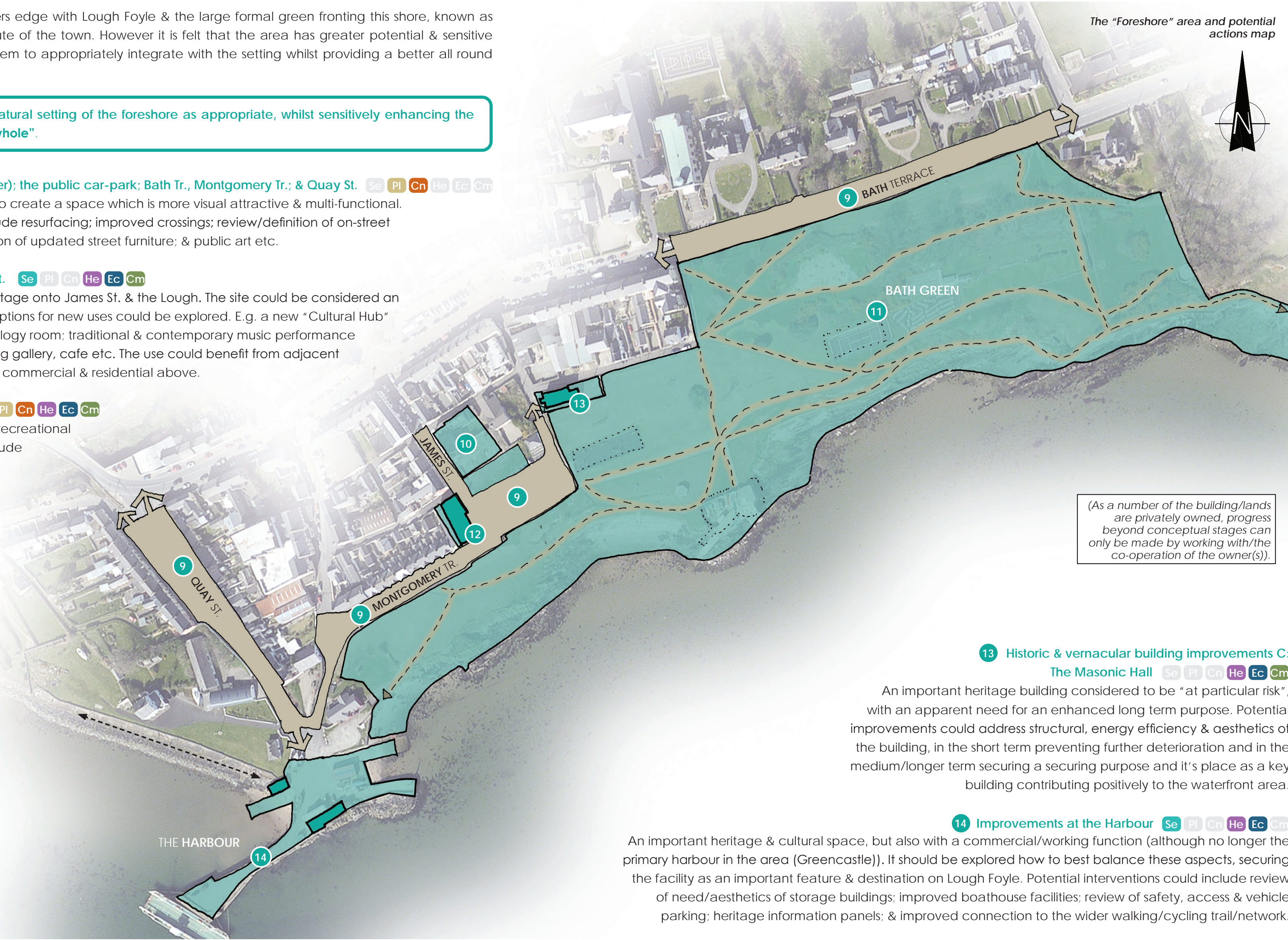
- 9 Public realm improvements B: Along James St. (Lower); the public car-park; Bath Tr., Montgomery Tr.; & Quay St. Se Pl Cn He Ec Cm

Potential to re-imagine the existing public car-park to create a space which is more visual attractive & multi-functional. Enhancements at the surrounding streets could include resurfacing; improved crossings; review/definition of on-street parking; green infrastructure enhancements; provision of updated street furniture; & public art etc.
- 10 Regeneration Opportunity B: Derelict site at James St. Se Pl Cn He Ec Cm

A sizable and prominent derelict site, with a key frontage onto James St. & the Lough. The site could be considered an opportunity for comprehensive re-development & options for new uses could be explored. E.g. a new “Cultural Hub” including features such as tourist information; genealogy room; traditional & contemporary music performance space; recording studios, digital working hub, viewing gallery, cafe etc. The use could benefit from adjacent existing parking. Or alternatively mixed uses, such as commercial & residential above.
- 11 Enhancement of Bath Green & The Shore Walk Se Pl Cn He Ec Cm

Conservation, management & improvement of this recreational space. Potential new/enhanced features could include “natural” amphitheatre; re-imagined play & fitness facilities which avail better of the Green’s natural contours & setting; improvement of paths & cycle-ways & access; enhanced soft & hard landscaping; sculptural/wildlife /heritage trails; enhanced watersports centre & facilities; re-imagined picnic & relaxation spaces; refurbishment of existing heritage shelters & possible creation of new viewing points /platforms/piers;
- 12 Historic & vernacular building improvements B: St Eugenes Hall Se Pl Cn He Ec Cm

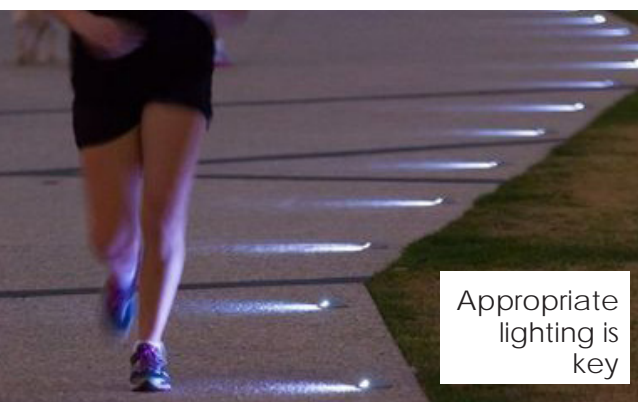
An important heritage building for which enhancements could help to secure a new/ improved use. Potential improvements could address any structural, energy efficiency and aesthetics issues. New uses could be intrinsically/physically linked to the potential Cultural Hub uses at James St. (Action no.10), e.g. the hall could be the new hubs main performance space/hall/theatre/community cinema. Or the building could be the new cultural hub in its entirety.



- 13 Historic & vernacular building improvements C: The Masonic Hall Se Pl Cn He Ec Cm

An important heritage building considered to be “at particular risk”, with an apparent need for an enhanced long term purpose. Potential improvements could address structural, energy efficiency & aesthetics of the building, in the short term preventing further deterioration and in the medium/longer term securing a securing purpose and it’s place as a key building contributing positively to the waterfront area.
- 14 Improvements at the Harbour Se Pl Cn He Ec Cm

An important heritage & cultural space, but also with a commercial/working function (although no longer the primary harbour in the area (Greencastle)). It should be explored how to best balance these aspects, securing the facility as an important feature & destination on Lough Foyle. Potential interventions could include review of need/aesthetics of storage buildings; improved boathouse facilities; review of safety, access & vehicle parking; heritage information panels; & improved connection to the wider walking/cycling trail/network.



A mood board for “The Foreshore” - Images of the existing situation and other “best practice” examples demonstrating the ambition.



“Bredagh River & it’s environs” - The river, its edges; Malin Rd. (Upper); River Row; & Glencrow.

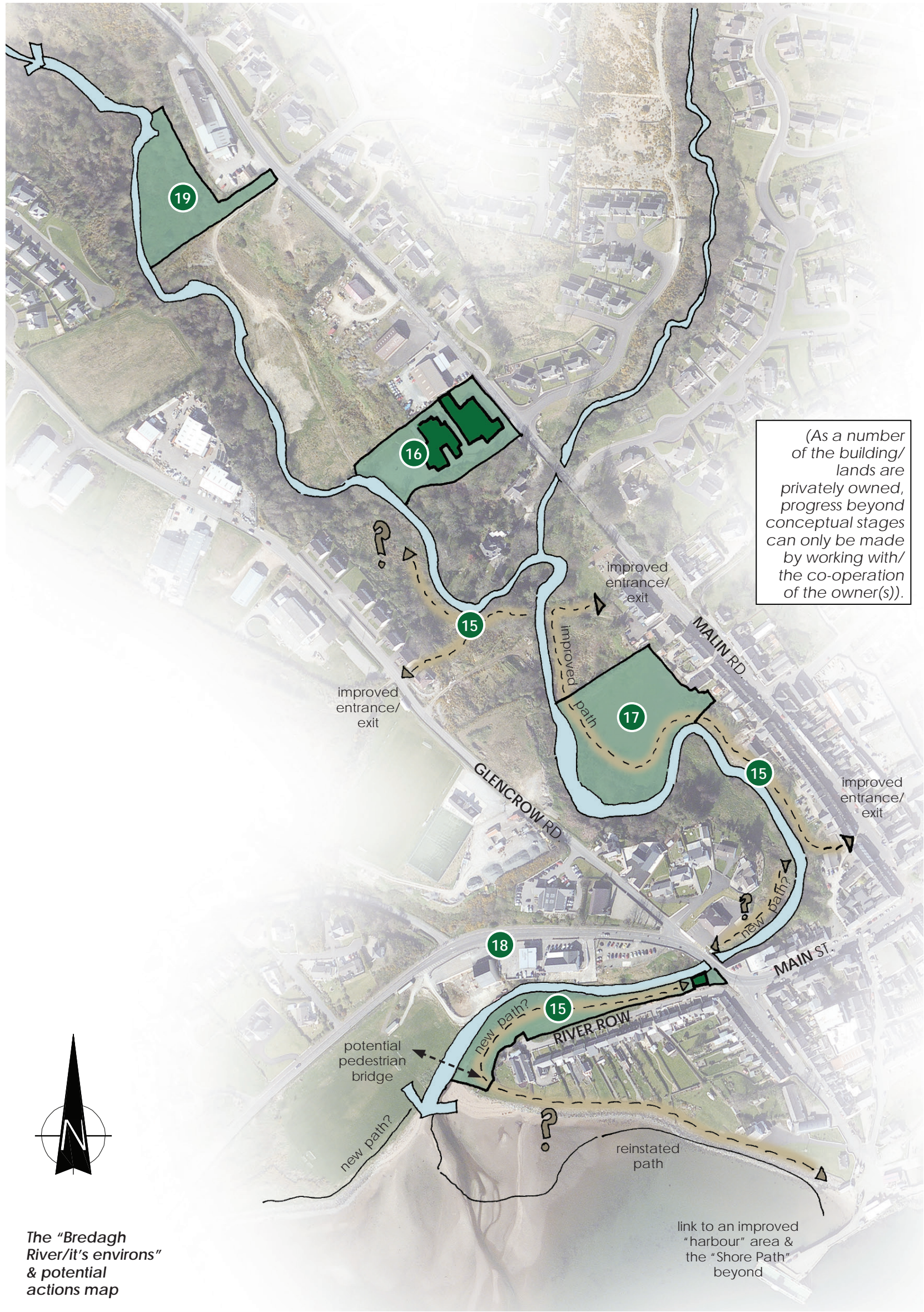
An area close to the town centre of particular natural beauty & a gateway to the town from the north/south west. It is considered that some of the features in & around the area have significant unlocked potential, such as the vacant Gulladoo Cornmills etc.

The aim of the potential actions are to “create & enhance the uses in the area for the benefit of all whilst conserving & strengthening the special natural & heritage setting”.

- 15 Enhance & extend the Bredagh River Trail** Se Pl Cn He Ec Cm
“Light touch” enhancements to the trail, for example improving the access routes to the trial & signage; appropriate definition of the path; hard & soft landscaping inc. surfacing; seating; & information panels. There may also be potential for the possible extension of the trail northwards to link with Gulladoo Corn Mill & Glencrow Rd. (upper); southwards along River Row linking it with the “Bayfield”, the “Harbour” & the “Shore Path” at Bath Green creating a significant & attractive walking/cycling trail looping around much of the town.
- 16 Historic & vernacular building improvements D: Gulladoo Corn Mill** Se Pl Cn He Ec Cm
A significant complex of buildings, some of heritage importance, on a sizable site with frontage to Malin Rd. & access to the Bredagh River. Has been vacant for some time & could be considered an opportunity for comprehensive re-development. The options could include consideration of refurbishment of all / some of the existing buildings, & construction of new attractive & characterful buildings & spaces which could include a mix of uses such as recreation associated to the adjacent river, hospitality/tourism, residential, & possibly some commercial.
- 17 Community recreation use at “The Home Field”** Se Pl Cn He Ec Cm
An area of land with potential for recreational uses compatible with the natural riverine habitat & amenity designation of the lands. E.g. new public parkland with extended trails, soft landscaping, community allotment/garden spaces. There may subsequently be some opportunity for properties at Malin Rd. (which currently back onto it) to provide some frontage & overlooking of the lands.
- 18 Enhancement of the western gateway/commercial complex at Glencrow** Se Pl Cn He Ec Cm
An important, busy and successful commercial hub, however the space itself lacks the application of best practice urban design principles, has significant undeveloped/part developed areas, fails to address the river, & would therefore benefit from some enhancement, such as meanwhile/ longer term uses, boundary treatments, frontage to the river.
- 19 Hydro potential at Bredagh Dam** Se Pl Cn He Ec Cm
Potential for a small hydro facility at the existing dam on the River Bredagh; & possible Ecotourism opportunity, including the provision of sustainable glamping & camping, compatible with the natural riverine habitat.



A mood board for “Bredagh River & Environs” - Images of the existing situation and other “best practice” examples demonstrating the ambition.



“The wider town” - The wider area largely to the north but also to the north east & south west along the arterial roads.

The remainder of the settlement mainly consisting of a large number of the wider community which use & support the town centre & its facilities. As such it is important that although the town centre is the focus, enhancements should also filter out to these areas to strengthen the town as a whole.

The aim of the potential actions are to “facilitate appropriate uses & facilities that would benefit the town centre, however due to their nature, maybe cannot be located within it”.

- 20 Improve the setting of business uses at Glencrow** Se Pl Cn He Ec Cm
A business park complex and collection of larger buildings with fairly low vacancy rates, however the sizable industrial type buildings & yards could be considered to be inappropriately finished & laid out for this rural edge area. There may be potential to explore options for the enhancement of the aesthetics of these (e.g. increased screening with boundary planting, define parking arrangements etc.), & consider signage/branding.
- 21 Reuse the former factory lands at Ballynally Rd.** Se Pl Cn He Ec Cm
A sizable & long time vacant site. It may have some potential for residential use due to neighbouring uses & the setting of the wider area.
- 22 Review of land use to the east of Scoil Eoghan** Se Pl Cn He Ec Cm
A sizable area of green field land with possible potential for use as vehicle parking. This could help to alleviate particular related issues associated with busy times at the Chapel & school. It may also assist the town centre if well connected, however it is possibly too detached to have a significant influence. A detailed Transport Assessment would be required.
- 23 Enhancement of sporting facilities** Se Pl Cn He Ec Cm
A number of outdoor pitches & small buildings associated with Moville Celtic FC at the west, & also Moville GAA at the east. There could be potential to improve the overall facilities at each location for the benefit of the wider town. It has been suggested that there is a particular need for a sizable covered/indoor facility to allow all year training/games. Furthermore, at the “Bay Field” to the west it has been pointed out that there there are issues relating to coastal erosion & flooding, which there may be potential to address. A Feasibility Study would be required.
- 24 Improved wider walking routes** Se Pl Cn He Ec Cm
Local residents have identified a number of popular routes in & around the Town. However these are often along standard rural roads without any facilities or safety features etc. Explore the possibility for enhancement, (e.g. Cooley Graveyard) on a phased basis & potential improvements could include sections of footpaths, lighting, signage etc.
- 25 Address issues relating to Wastewater Treatment** Se Pl Cn He Ec Cm
Without upgrading of the existing situation, further detrimental impact will occur to the town in terms of the environment, but also social & economic aspects due to the lack of capacity to facilitate future regeneration.



A mood board for “The wider town” - Images of the existing situation and other “best practice” examples demonstrating the ambition.



SELECTED REGENERATION PROPOSALS

Draft Design Concepts & discussion

1 Public realm improvements A: Market Sq.; Main St.; Bath Tr. (West); James St.; Malin Rd.; & Foyle St

Throughout all this central area, moving & parked vehicles dominate & there is little "feel" that this is the primary urban place where pedestrians/cyclists should have higher priority. Public spaces & footpaths are dated, tired & in poor upkeep & the streetscape is cluttered with street furniture, lacks greenery, & is dominated by the roadways. Market Sq. is in need of particular improvement. Some interventions had been previously made, to enhance the aesthetics, & to improve vehicle/pedestrian movement within the space, however the current situation is again dated, tired, & appears cluttered, particularly by vehicles. Furthermore, passing buses stop at Market Sq. but there is a lack of identifiable facilities, such as shelter etc. The junction at the bottom of Main St. (West) / Quay St. also has issues where pedestrian movements can be difficult.

KEY AREA - MAIN ST. / QUAY ST. JUNCTION

KEY AREA - MARKET SQ.

KEY AREA - BATH TR.

1 Quay St./Main St. (west) junction - Adjust the geometry to redefine this junction to create an environment where pedestrians can safely use & vehicles can conveniently maneuver though at lower speeds. This could potentially be achieved by the tightening of the carriageway widths & radii, widening of pavements, creating a "raised table" with "courtesy crossings", the use of alternative surfacing (e.g. setts, bound gravel etc.), re-imagined landscaping (e.g. street trees etc.). The creation of an enhanced space adjacent the Pub could be beneficial where occasional seating/canopy could be facilitated adding to activity & vibrancy .

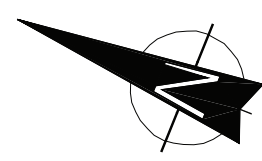
2 Main St. (west), Malin Rd., Foyle St., James St. & Bath Tr. - Marginal adjustments to the geometry of these arterial roads including tightening of widths & radii, courtesy crossings at desire lines with raised tables using alternative surfaces, defining "layby" parking spaces with kerbing/surfacing rather than white lining, & incorporating significant numbers & sizes of street trees, all to assist with slowing vehicles & give a "feel" of a more urban space.

3 Market Square - Potential enhancements to improve this central key civic space. These could include a redesign of parking/access arrangements to create of a larger pedestrian area, "de-cluttering", new traditional/modern type street furniture/features/lighting, public/heritage information points, & introduction of enhanced public transport facilities.

4 Parking at Foyle St. - Potential to "formalise" the parking area which serves "Gillens" shop, by defining the spaces with surfacing & kerbing, and enhancing the appearance with street tree planting.

KEY AREA - MARKET SQ.

Creating of a re-designed/re-imagined layout & features -
Perspective sketch (not to scale)





KEY AREA - MAIN ST./QUAY RD. JUNCTION.

- 1 Speed control measures & pedestrian crossing
- 2 Improved boundary planting (e.g. hedging etc.)
- 3 Boundary walling defining the Quay Rd. space, with siting out space at the pub.
- 4 Street trees & defined parking at Quay Road.



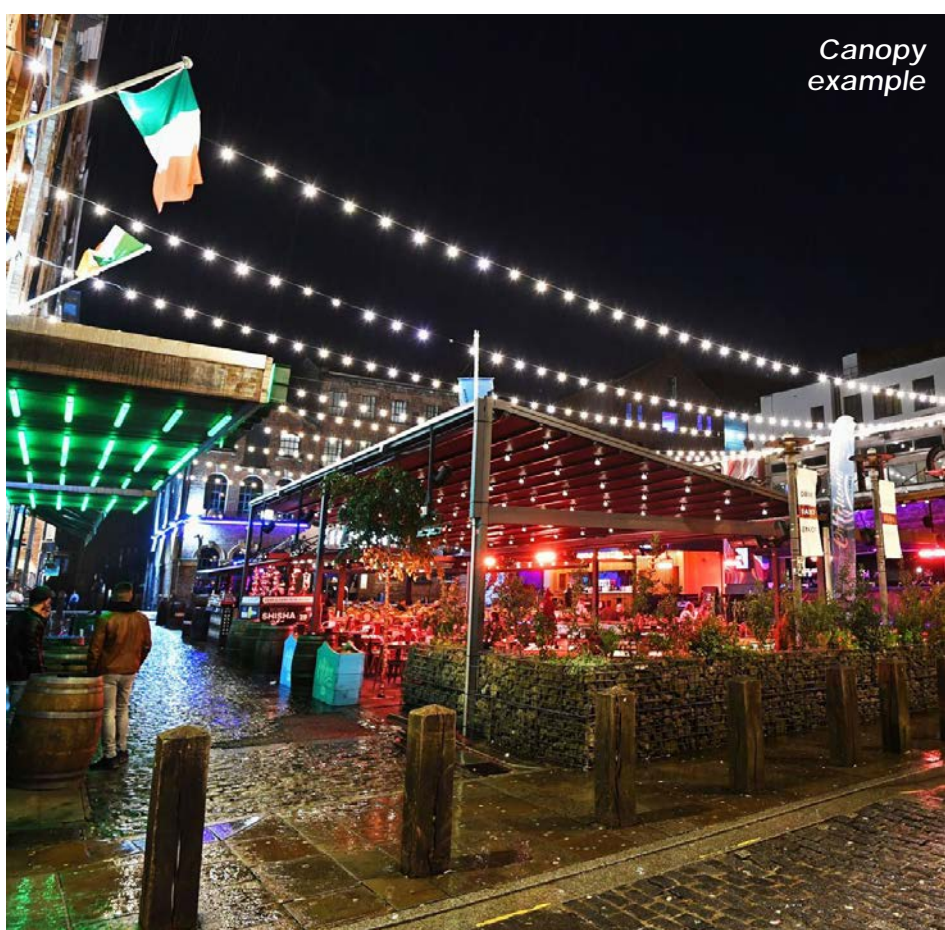
Conceptual sketch - Artist's impression of a potentially enhanced Main St/Quay Road junction area. (not to scale)

(Alternative designs are possible)

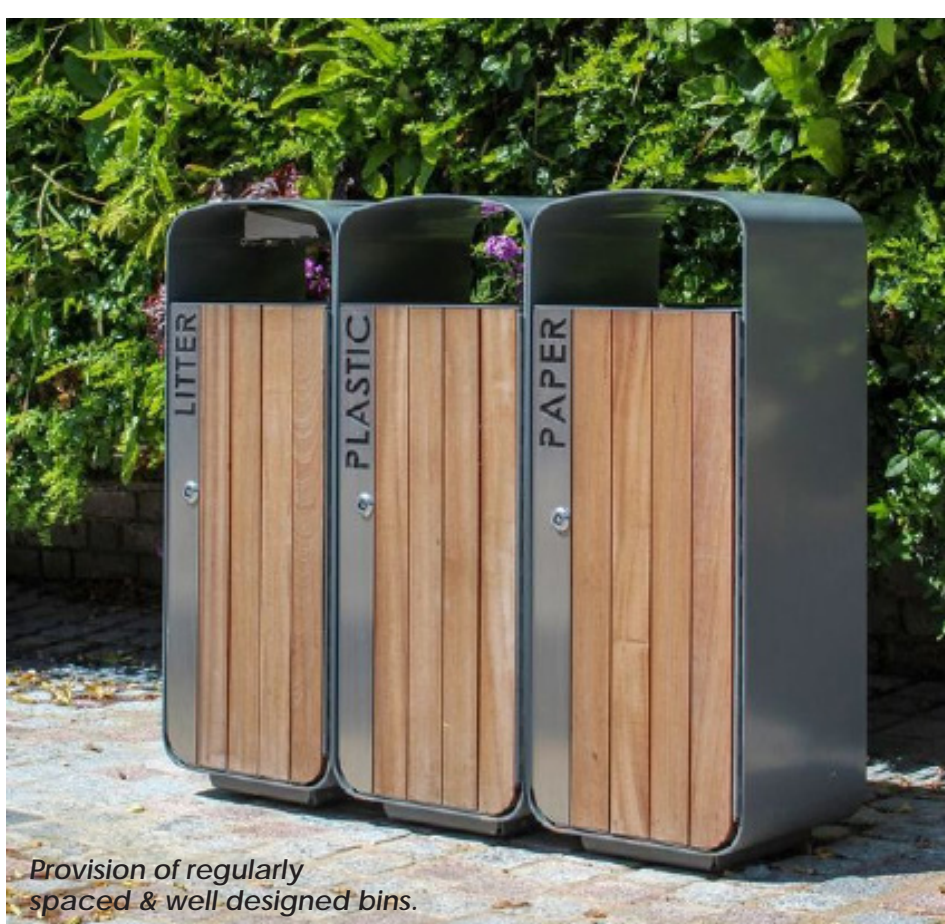
PUBLIC REALM FEATURES

Street furniture

These items can include seating, benches, bins & performance/canopy areas etc. The overall aim is to ensure that the design of these items are of a consistent style, which reflect the heritage attributes and character of the town, which could be traditional or contemporary in look. It is important that these items are of a robust construction, easily maintained, and affordable. Features such as seating/rest areas should be regularly placed (e.g. every c.200m) throughout the key pedestrian routes to achieve "age-friendly" principles.



Canopy example



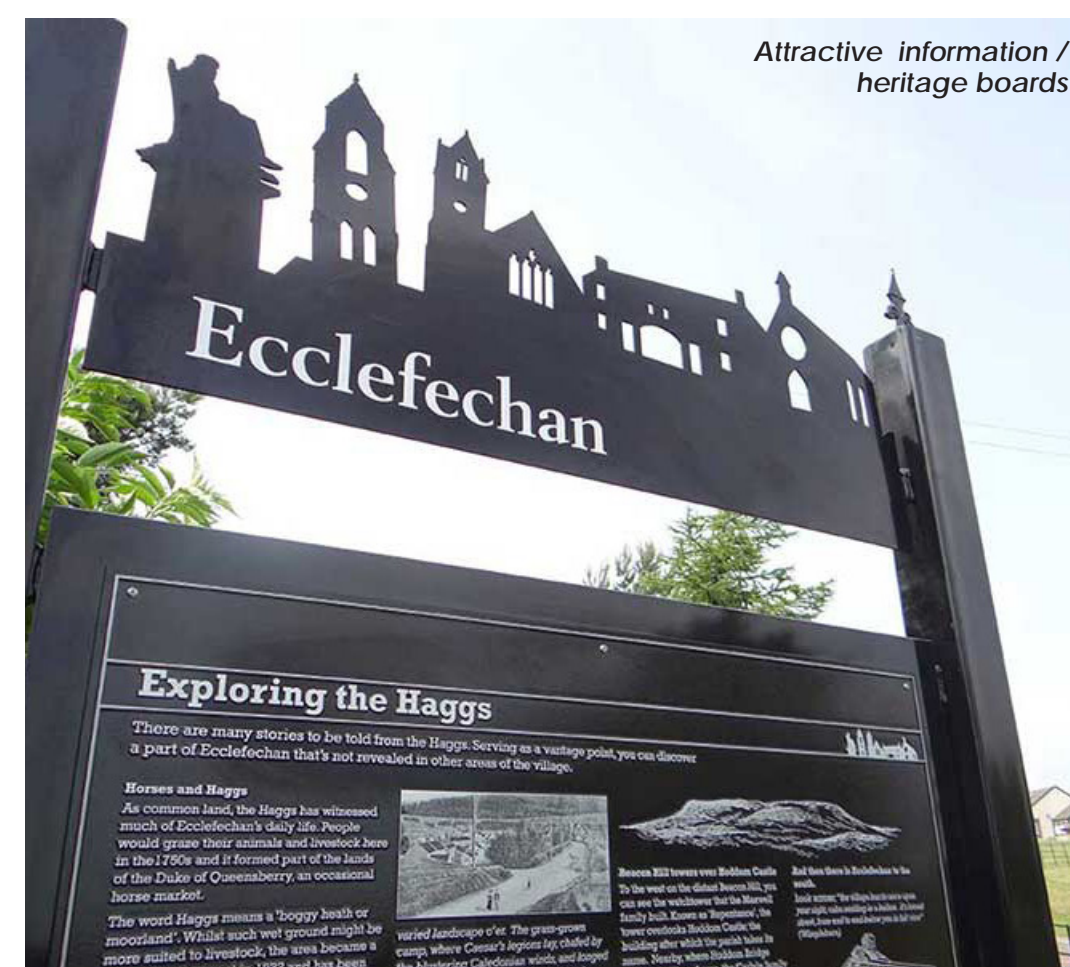
Provision of regularly spaced & well-designed bins.



Street seating / benches.

Signage & Lighting

These items can include wayfinding & storytelling signage such as fingerposts, street names, information boards, plaques, and etchings into the actual surfaces of the pavement etc. Again it is the overall aim to ensure that the designs are consistent, robust, easily maintained, and affordable. Fingerposts should be located regularly on the primary pedestrian routes at junctions/points of decision. Refreshed information boards at their current locations, and the development of a walking trail/route through the town with smaller information points/plaques a places of interest (e.g. the Churches etc.) would be significant benefit to the tourism offer.



Attractive information / heritage boards



Heritage wayfinding signage.



Example Gateway feature.



Public realm Identifying places



Heritage lighting at Dromore, Co. Down. Both attached to the building & "cable" type.



PUBLIC REALM FEATURES (CONT'D)

Hard landscaping

This includes the hard surfacing elements of any potential public realm improvements. Consistency of simple (non-fussy) design & selection of materials is important. Any materials will have to be robust, and obviously satisfy the maintenance regime/requirements of the Local Roads Authority. Due to costs & maintenance it is likely that the majority of the main carriageways will be finished as asphalt & footpaths as asphalt/concrete, however it would help the urban "feel" of the place, and make a statement of higher pedestrian/cycling priority/lower vehicle speed within the town centre, if specific nodes we finished in a more aesthetically pleasing natural materials, and these areas could include for example in and around Market Square. Example materials could include granite/ limestone setts/pavers, and coloured (e.g. buff) resin bound finishing surfaces. Paths in and around areas that are highly landscaped and of a more natural "feel", such as any proposal at Bredagh River or Bath Green, may benefit from a less "intrusive" design using materials such as loosely bound gravel/quarry dust, and or boardwalks.



Setts / cobbles.



Etching/engraving in the paving.



Raised tables.



Alternative surfaces.

Soft landscaping

This includes shrub, hedge and tree planting. Potential small "pockets" of shrub and tree plant have been identified along Main St., Market Sq., Bath Tr. & Malin Rd. where space may allow it. The realisation, maturity and long term maintenance of these pockets would greatly enhance the look and feel of these routes, and would help to transform their perception a vehicle dominated carriageways to more of a "human scaled" place where people would want to spend more time. Planting will also assist in improving the overall bio-diversity of the town, providing foraging and homes for a range of wildlife. Examples of appropriate soft landscaping at these pockets could include "rain gardens" using hardy low level perennial shrubs and grasses, wildflowers, and appropriate street trees such as oak, birch, ash etc. It would also be beneficial for significantly more "defensible space" planting & planting related to the buildings/properties along these routes, e.g. shrub beds at frontages, climbing plants on walls, hanging baskets & window boxes. There is little space for this type of planting within the lands under public control so it would have to be mainly on private homeowners. However this could be encouraged and possibly facilitated/assistance with maintenance provided where possible (e.g. Tidy Towns?).



Attractive planting.



Street trees.

KEY AREA - BATH TERRACE

- 1 Speed control measures
- 2 "Spill out" spaces for use by cafes & shops
- 3 Defined vehicle layby parking.
- 4 Planted beds
- 5 Street trees lining Bath Terrace.



Current situation

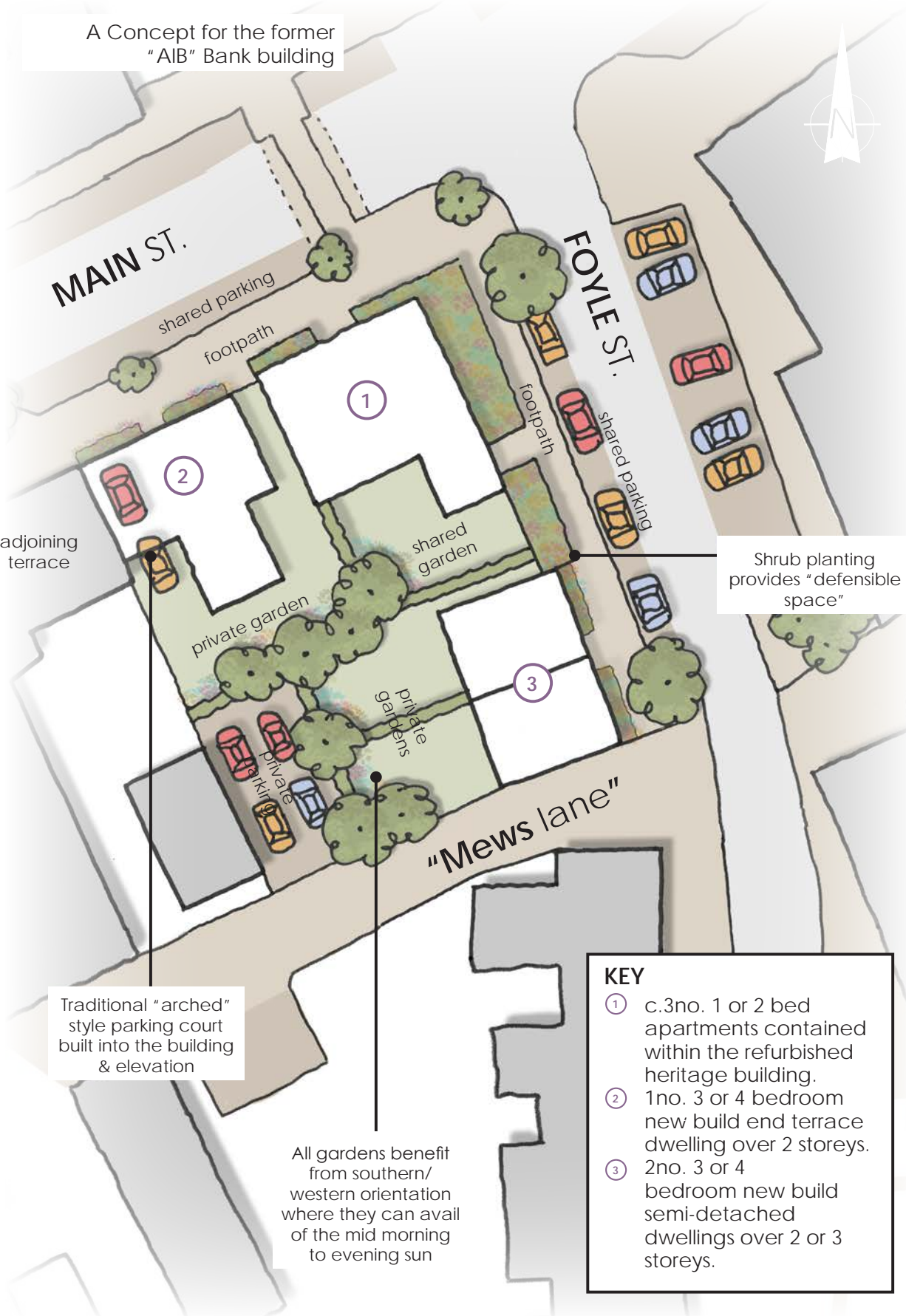


Conceptual sketch - Artist's impression of a potentially refurbished Bath Terrace. (not to scale)

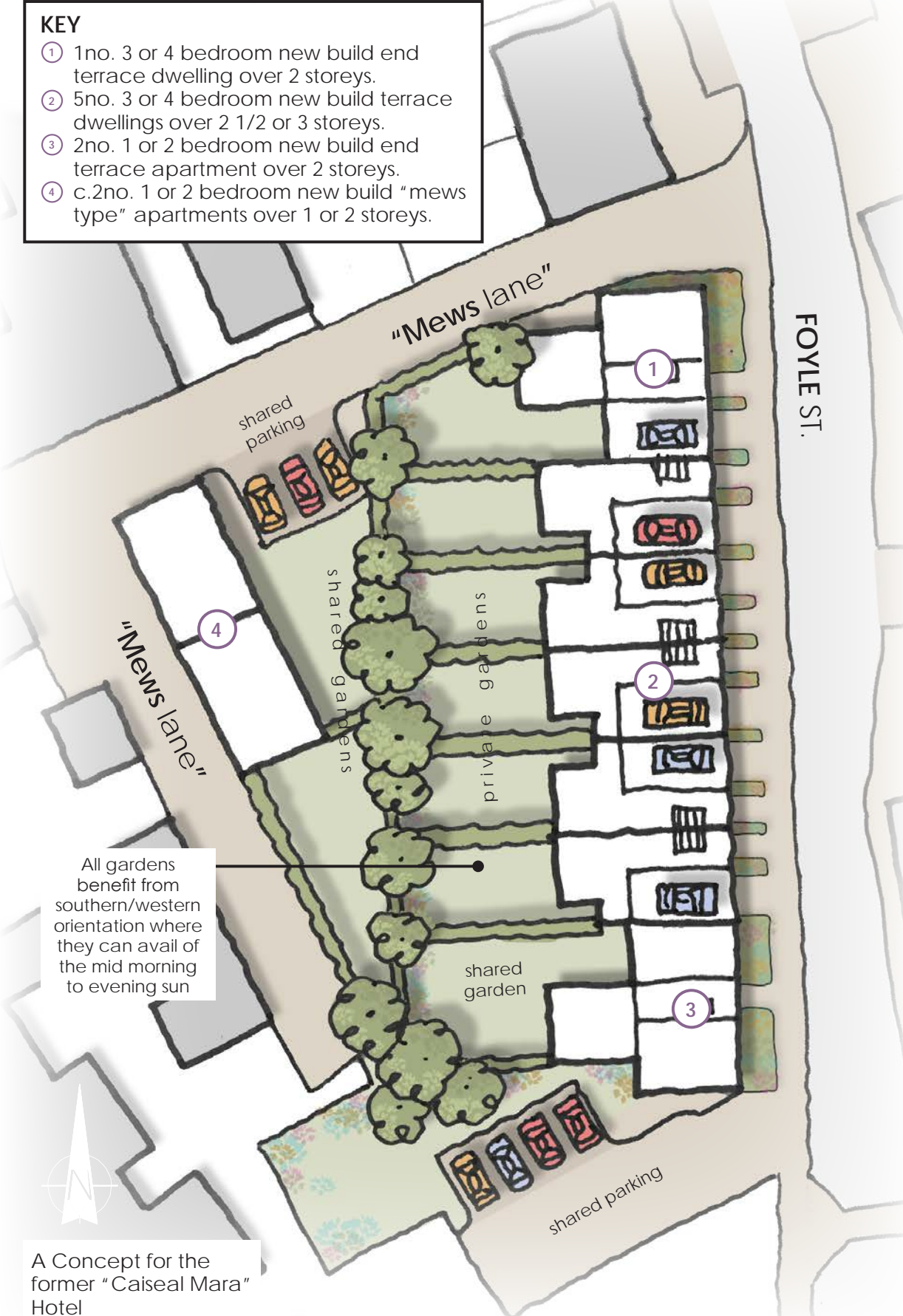
(Alternative designs are possible)



2 Historic & vernacular building improvements A: The former "AIB" bank



3 Regeneration Opportunity A: The Former "Caiseal Mara" Hotel



5 Redevelopment of lands at Malin Rd. containing a derelict apartment building



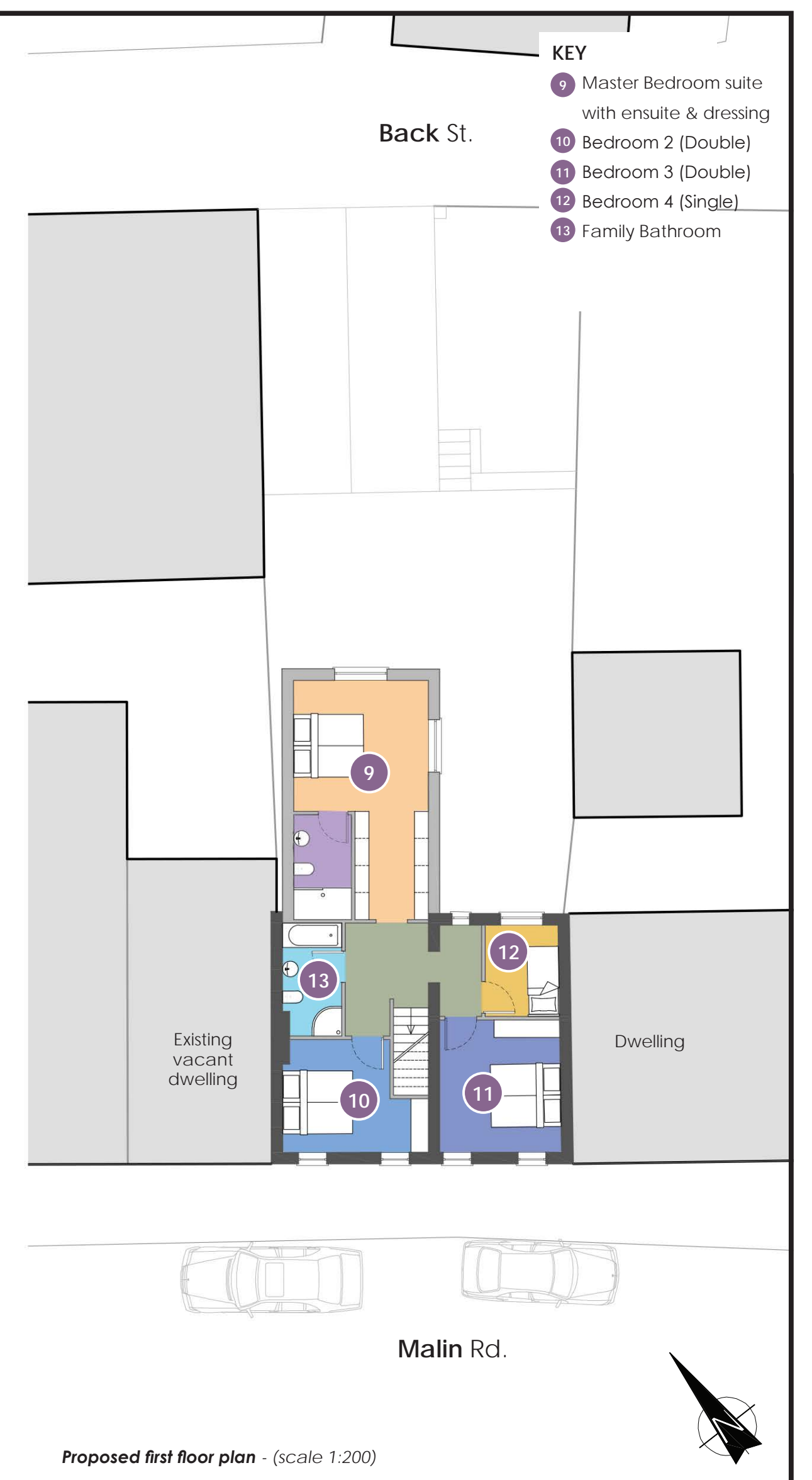
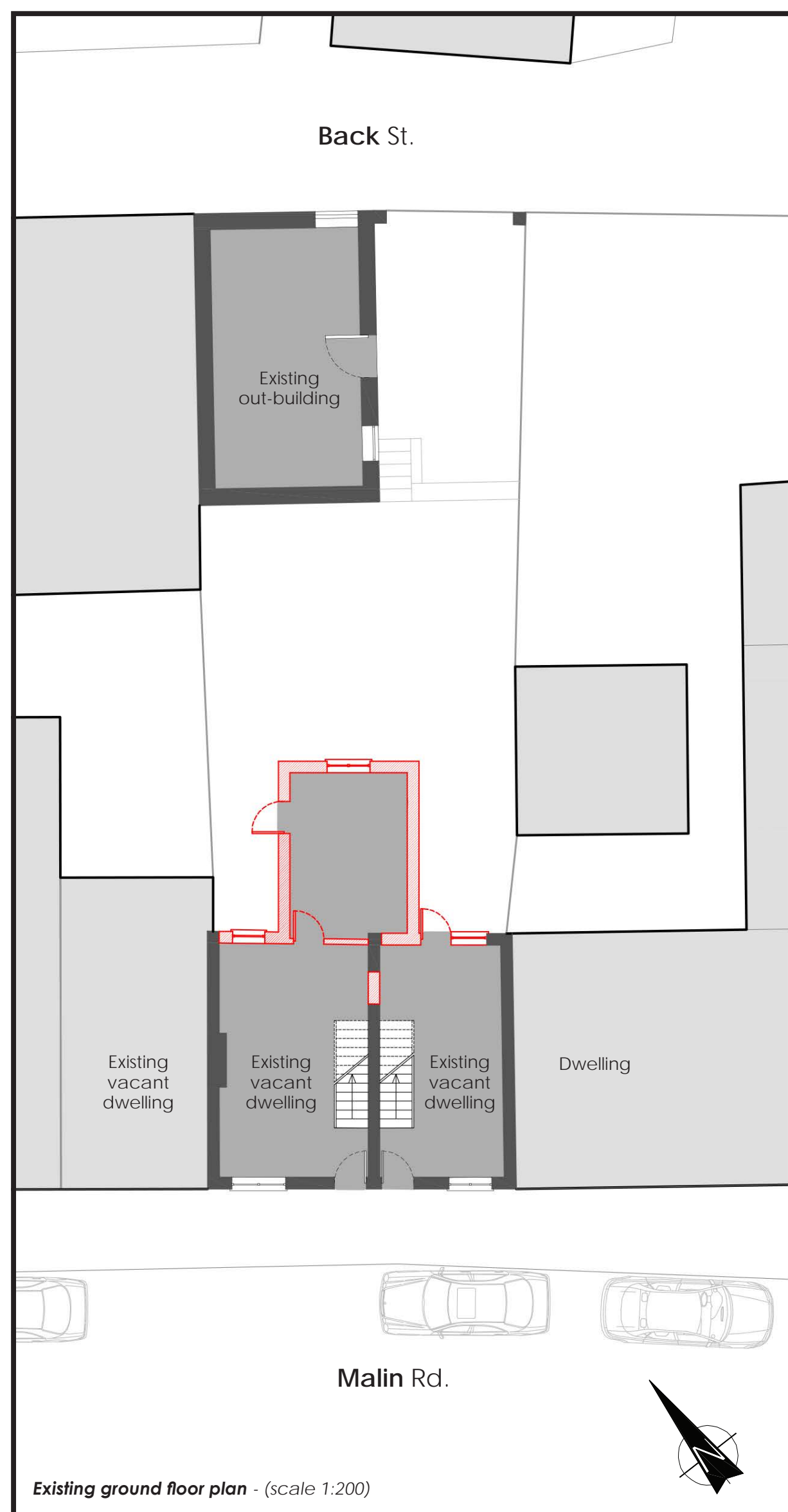
(Alternative designs are possible)

6 Identify & progress town centre "Right Size Housing" / "Bring Back Housing" opportunities

The below proposes a potential layout for the adaption of these two small terraced dwellings into a spacious modern family home. Where possible, the existing building fabric has been retained with new elements added to maximise the potential of the proposal, provide features and facilities that are desired/required for contemporary living, lower the overall redevelopment costs, & retain the historic character of the buildings & streetscape, which is particular important as these buildings are on the National Inventory of Architectural Heritage.

Internally, the removal of one of the properties staircases, & small rear return, creating a "knock through" between the properties & a new larger rear return creates a spacious home, with a separately accessible home office/commercial space, which can also avail of the adjoining W/C & utility (e.g. tea making etc.). The main living space within the new rear extension addresses an attractive private urban garden space directly access to vehicle parking. Externally, it is suggested that the buildings historic features are reinstated, e.g. sliding sash windows, natural slate roof, painted rendered walls. It may be appropriate that the new additional rear extension is a contemporary design.

- Existing building/ site elements to be removed/ demolished
- Existing building/ site elements to be retained
- New building/ site elements to be added



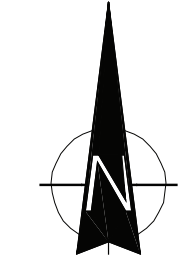
(Alternative designs are possible)



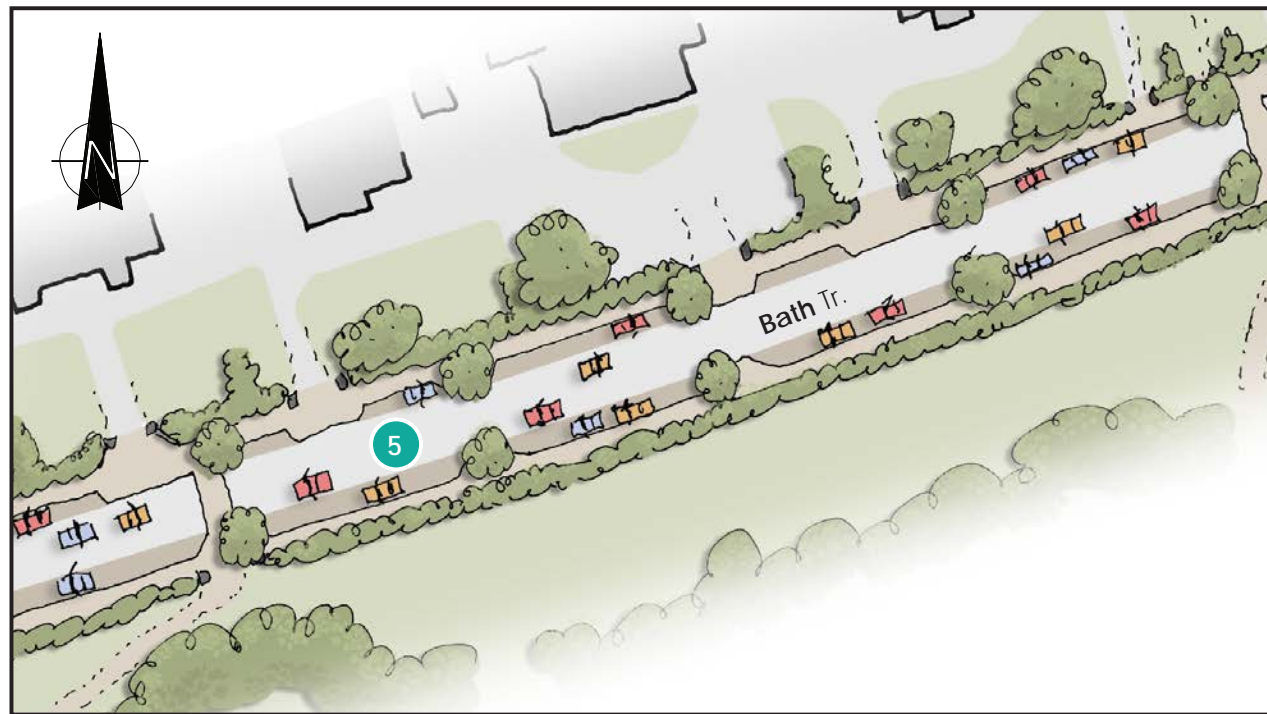
9 Public realm improvements B: Along James St. (Lower); the public car-park; Bath Tr., Montgomery Tr.; & Quay St.

The streets of focus incorporate the Montgomery Tr.: James St., the primary connecting street between the foreshore & the town centre; the immediate related carpark at James St.; the residential street of Quay St.; & Bath Tr. to the east. Although to a lesser extent than the central street, parked vehicles in particular dominate, & attractive views of the shore can be interrupted. The public spaces & footpaths are dated, tired & in poor upkeep & the streetscape is cluttered in places with street furniture, lacks greenery, & is dominated by the roadways. The immediate edge with Bath Green, including the James St. carpark is in particular need of improvement. A prominent derelict site & other vacant buildings/shops at James St., creates a sense of inactivity, lack of vibrancy, poor appearance & detract from the stunning aspects across the Lough. Quay St. is attractively framed by terraces of dwelling creating a fantastic feeling of enclosure & form, however the wide expanse of roadway, poorly defined parking & narrow footpaths detract from this. Similarly at Bath Tr. the width of the roadway & again poorly defined parking negatively impacts upon the impressiveness of the larger historic buildings that align this route leading to the central streets.

There is certainly potential to use enhancements to public realm to improve the attractiveness, functioning, vitality & connectivity with the town centre at this part of Moville.



Concept option for potential public realm improvements B: Along James St. (Lower); the public car-park; Montgomery Tr.; & Quay St.



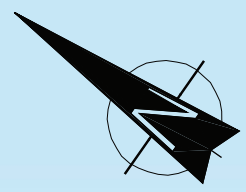
- 1 James St. - Adjust the geometry, including narrowing the carriageway to single file (one way), maximizing footpath widths, tightening of radii, defining parking spaces, & introduction of street trees/planting, refreshed street furniture & lighting (e.g. cable lighting could work well at this narrow street), in order to create a more pedestrian friendly street with opportunities for business to "spill out" onto the pavements, providing an enhanced link between the town centre & the shore.



- 2 The carpark - Redesign the space so that it still functions as a carpark, however, with use of attractive surfaces, & features (e.g. signage/lighting/planting etc.) the space could also give the perception of & function as a public square at particular times, i.e. during events etc.). The re-defining of parking spaces & regeneration of adjacent sites/lands could also create the opportunity to increase the parking capacity.

- 3 Montgomery Tr.; 4 Quay Rd.; & 5 Bath Tr. (east) - Marginal adjustments to the geometry to better define the parking along these roadways. There may be potential to increase parking capacity at Montgomery Tr. with the use of angled bays, which would allow vehicles to front the impressive views, which often visitors like to do. Also possible widening of footpaths, e.g. at Quay Rd., to allow for residents to sit out & decorate with planters etc. Introduction of new street furniture & trees.

KEY AREA - JAMES ST.



- 1 Speed control measures
- 2 "Animated" & "active" frontages to alley spaces
- 3 Cable lighting
- 4 Defined vehicle layby parking.
- 5 "Spill out" spaces
- 6 Street trees & planters.



Current situation



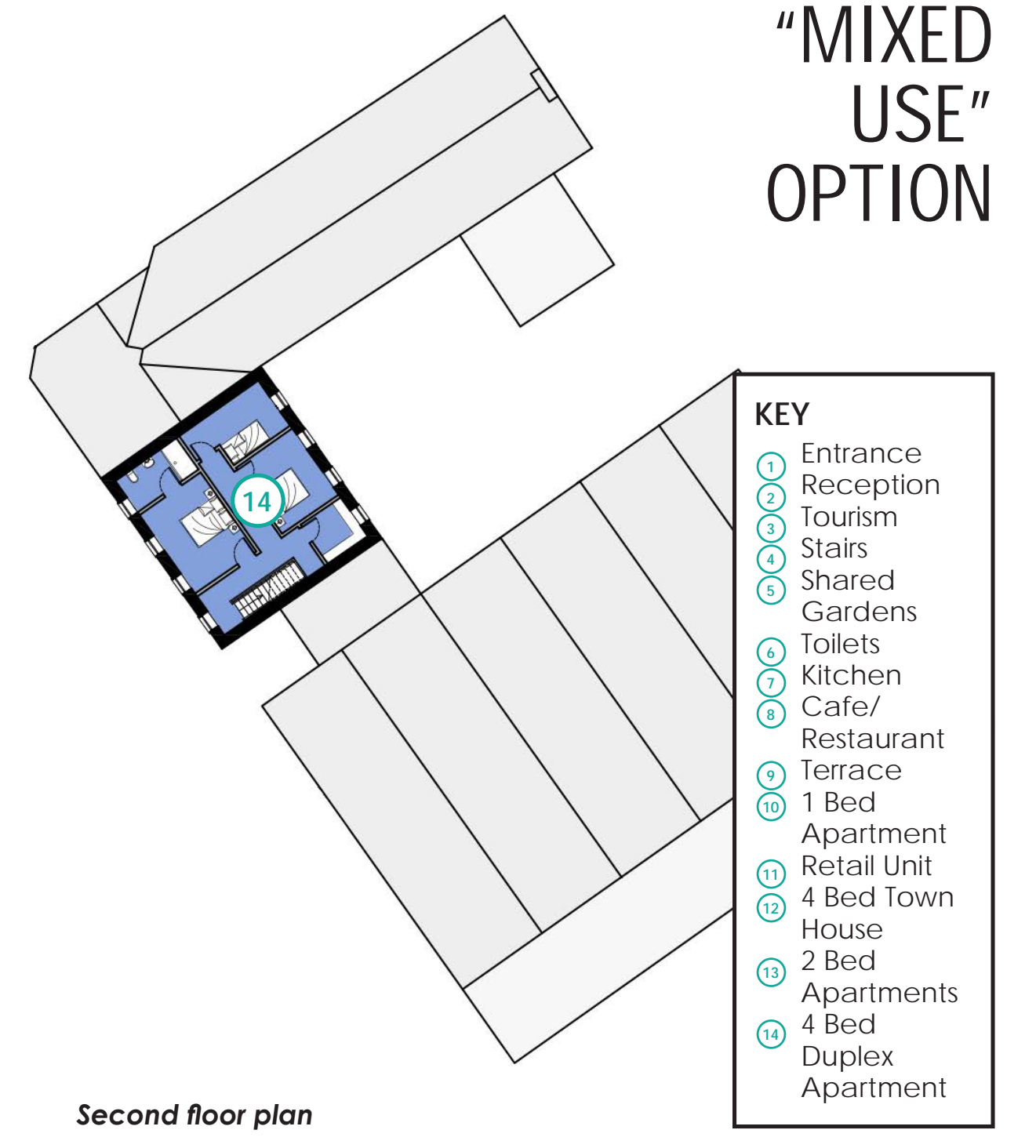
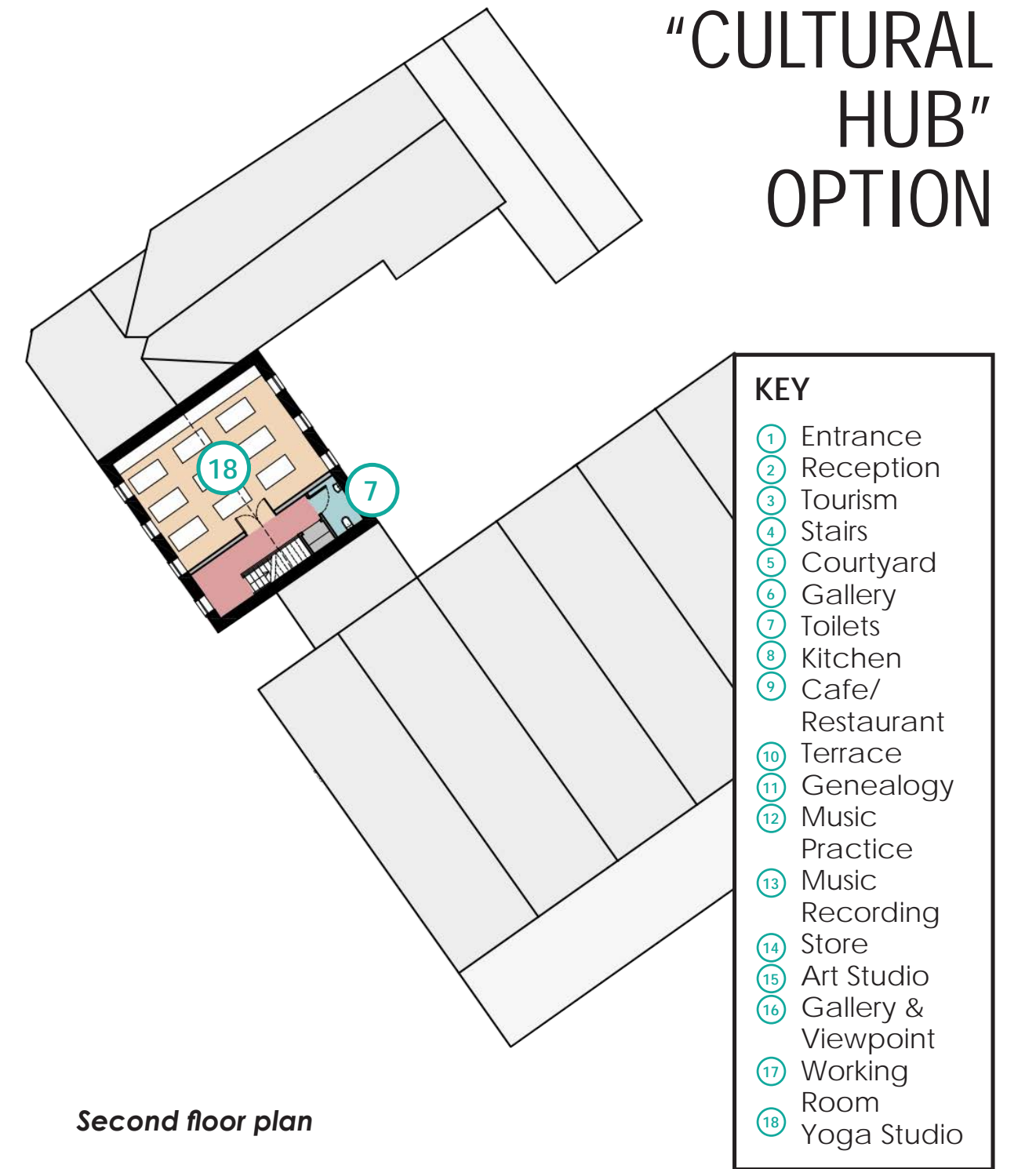
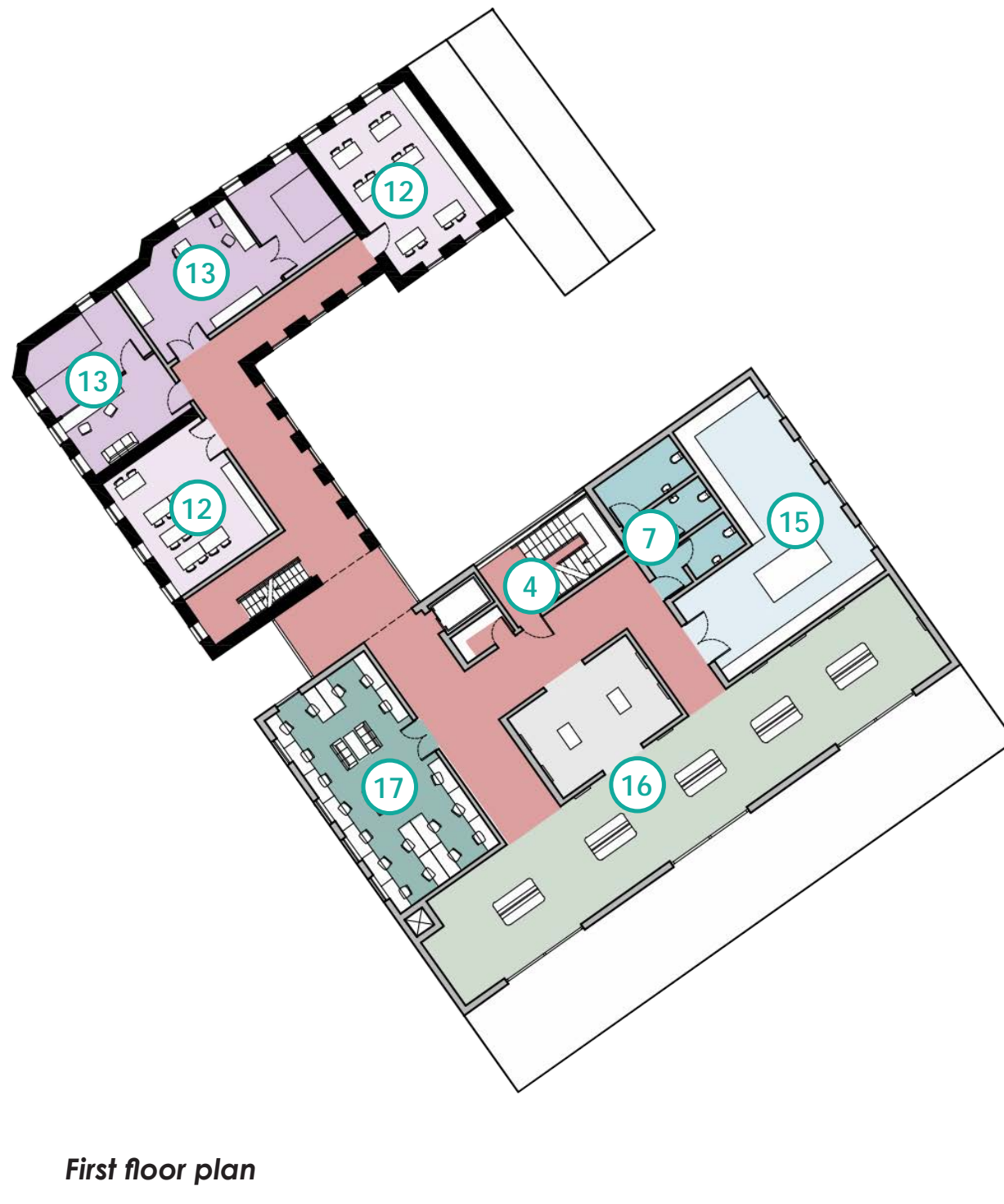
Conceptual sketch - Artist's impression of a potentially refurbished grouping towards the centre of Main St. (not to scale)

(Alternative designs are possible)

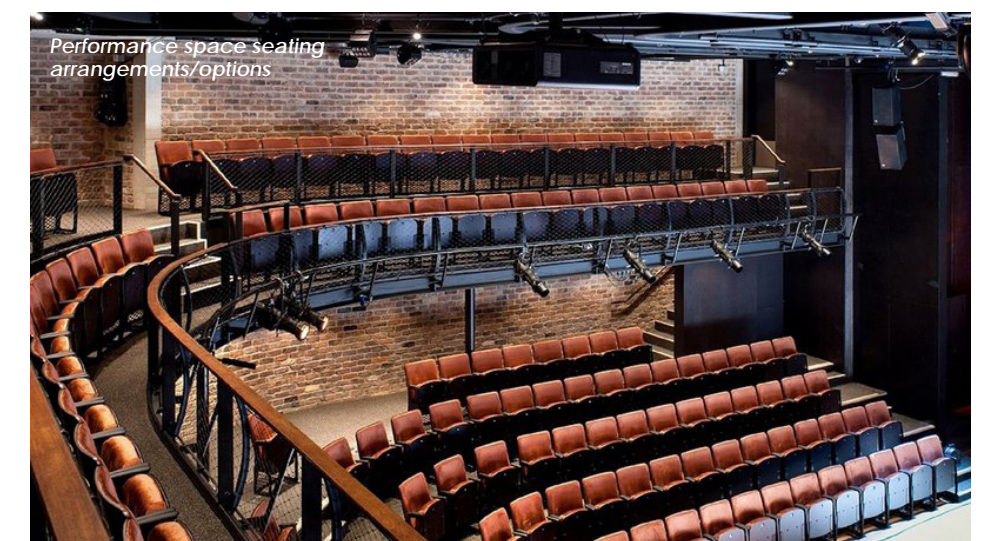


10 Regeneration Opportunity B: Derelict site at James St.

A sizable and prominent derelict site, with a key frontage onto James St. & the Lough. The site could be considered an opportunity for comprehensive re-development & options for new uses could be explored.



Conceptual sketch - Artist's impression of the potential form & design of a new "block" at James St. The proposal could be subject to a "Design Competition". (not to scale)



(Alternative designs are possible)



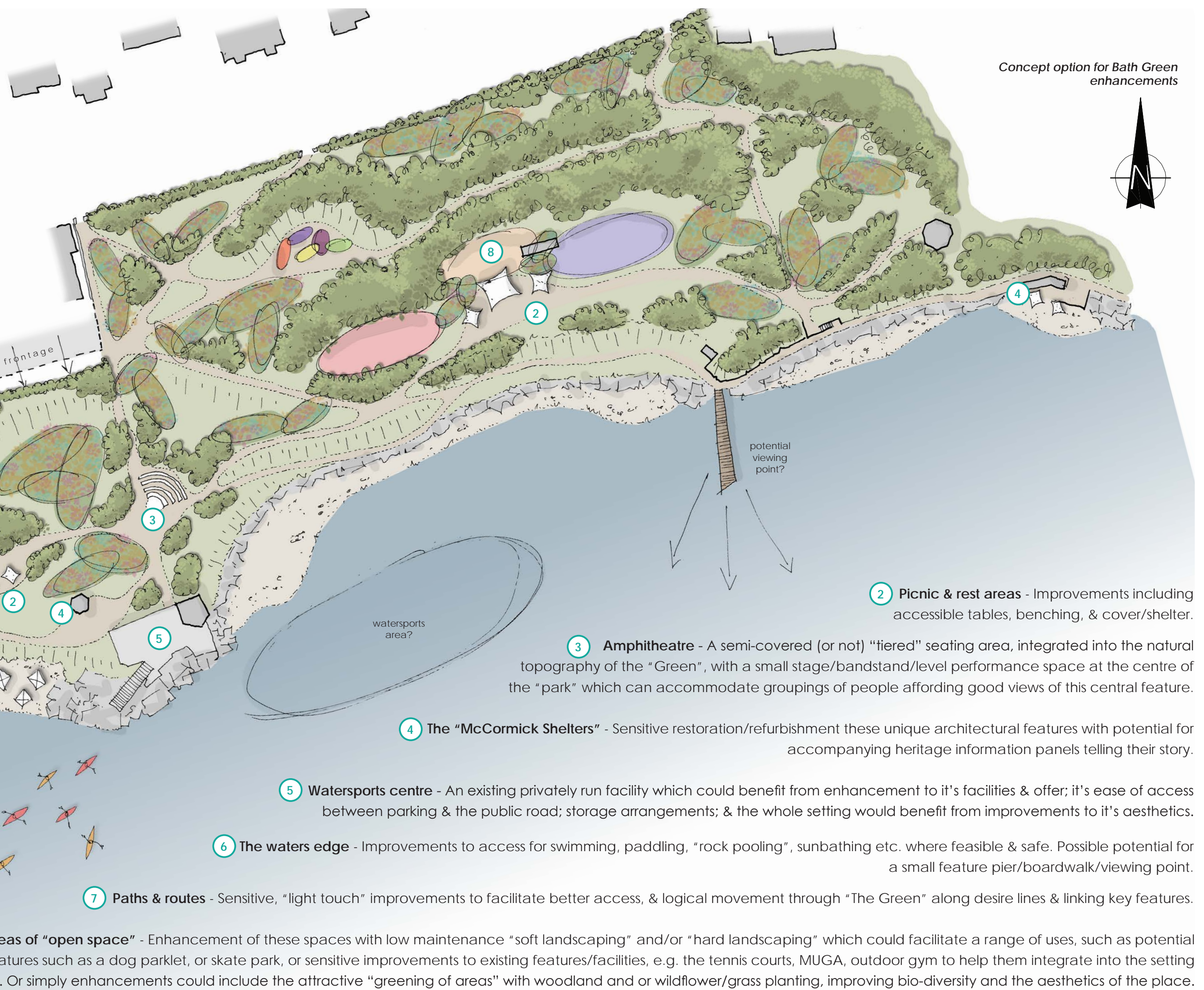
11 Enhancement of Bath Green & The Shore Walk

Bath Green is a large formal green space which slopes down to the rocky foreshore of Lough Foley. Contains some tree/woodland planting on it's upper banks, and a number of recreational features (e.g. play park etc.). It could be argued that the majority of these somewhat fail to appropriately blend with the setting, for example the children's play park with its lack of form, contouring or landscaping, and use of standard items. A generally welcome use, but is let down by poor design and integration. In terms of the quality of the public realm, the situation is similar to the rest of the town as in it is particularly tired, dated, in places poorly up-kept and often inappropriate for this distinctive heritage park. The Green's northern edge is defined by numerous attractive historic buildings which front onto it, such as Montgomery Terrace, St. Eugenes Hall; others at Bath Tr., such as St.Plus, St Columb's Mesonic Hall and National School Hall, but also not as appropriately the rears of a number of properties which primarily front Bath Tr.

The conservation, management & improvement of this recreational space would significantly benefit not only local residents enjoyment of this space but also enhance its status as a regional attraction & place of interest for visitors/tourists, benefiting the wider town.

1 Children's & Teen's Play Park

- Redesign & possible extension/enlargement of the existing play space so that it could integrate better with the natural setting & topography; could cater for a wider range of users & ages; & to create a facility that can be a significant draw not only for Moville residents but also visitors from further afield, becoming the premier play space on the Inishowen peninsula. Play items could be unique to Moville & tell a storey. Alternative locations within the "Green" may be appropriate.



2 Picnic & rest areas - Improvements including accessible tables, benching, & cover/shelter.

3 Amphitheatre - A semi-covered (or not) "tiered" seating area, integrated into the natural topography of the "Green", with a small stage/bandstand/level performance space at the centre of the "park" which can accommodate groupings of people affording good views of this central feature.

4 The "McCormick Shelters" - Sensitive restoration/refurbishment these unique architectural features with potential for accompanying heritage information panels telling their story.

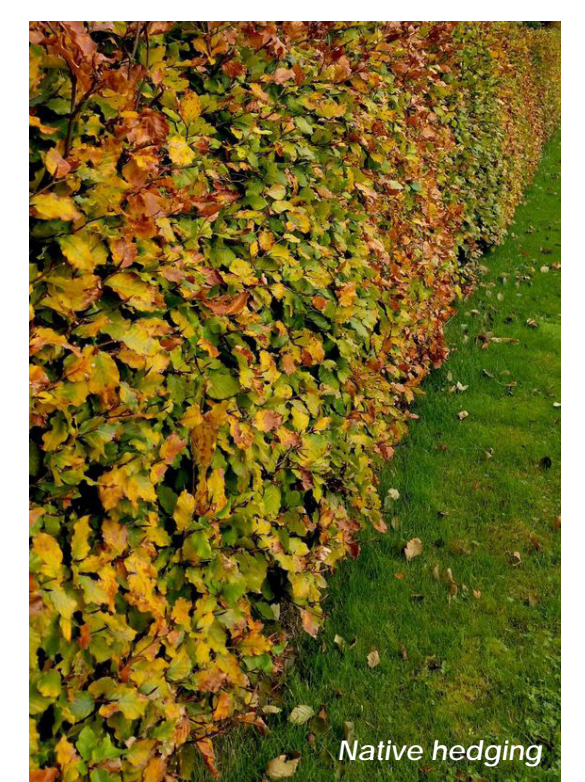
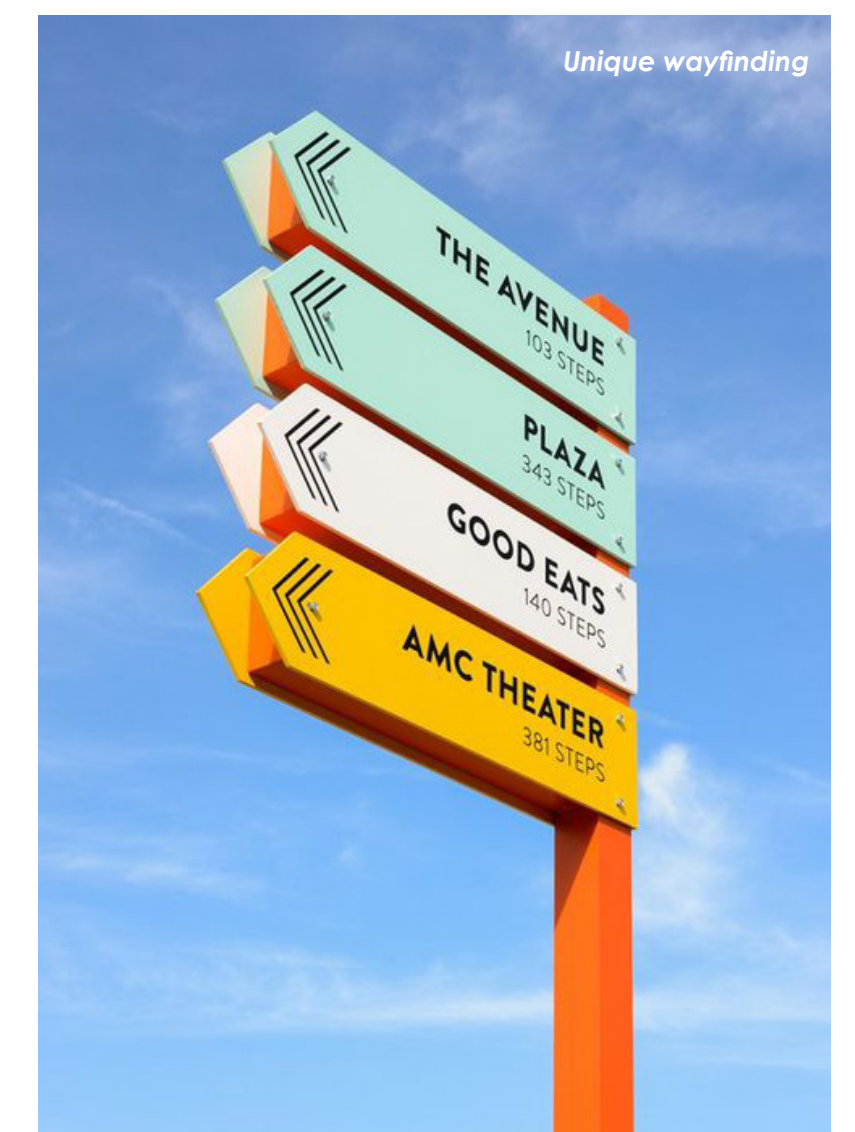
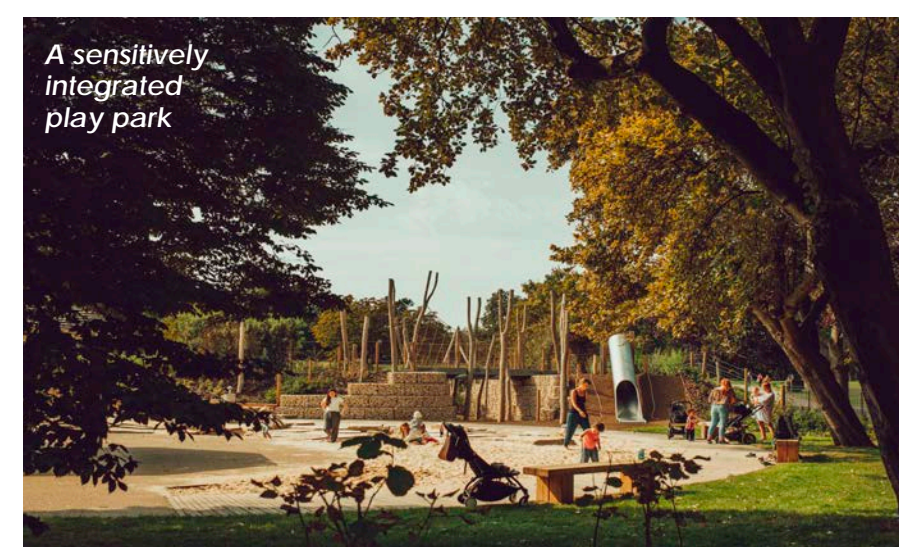
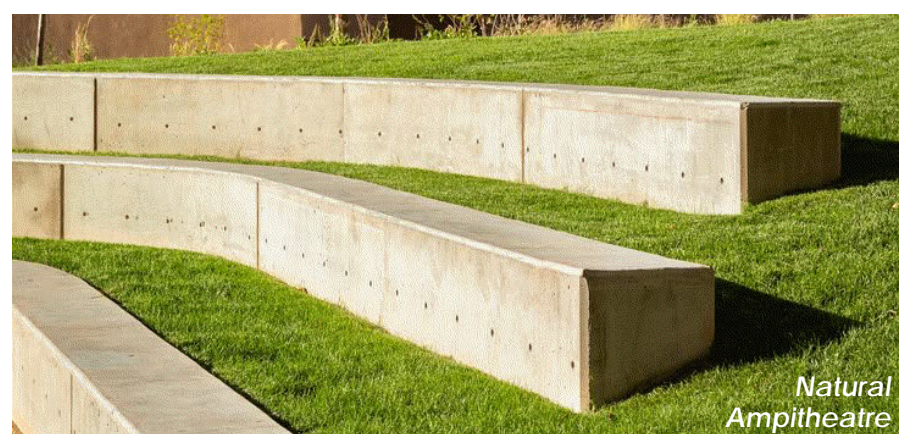
5 Watersports centre - An existing privately run facility which could benefit from enhancement to it's facilities & offer; it's ease of access between parking & the public road; storage arrangements; & the whole setting would benefit from improvements to it's aesthetics.

6 The waters edge - Improvements to access for swimming, paddling, "rock pooling", sunbathing etc. where feasible & safe. Possible potential for a small feature pier/boardwalk/viewing point.

7 Paths & routes - Sensitive, "light touch" improvements to facilitate better access, & logical movement through "The Green" along desire lines & linking key features.

8 Areas of "open space" - Enhancement of these spaces with low maintenance "soft landscaping" and/or "hard landscaping" which could facilitate a range of uses, such as potential new features such as a dog parklet, or skate park, or sensitive improvements to existing features/facilities, e.g. the tennis courts, MUGA, outdoor gym to help them integrate into the setting better. Or simply enhancements could include the attractive "greening of areas" with woodland and or wildflower/grass planting, improving bio-diversity and the aesthetics of the place.

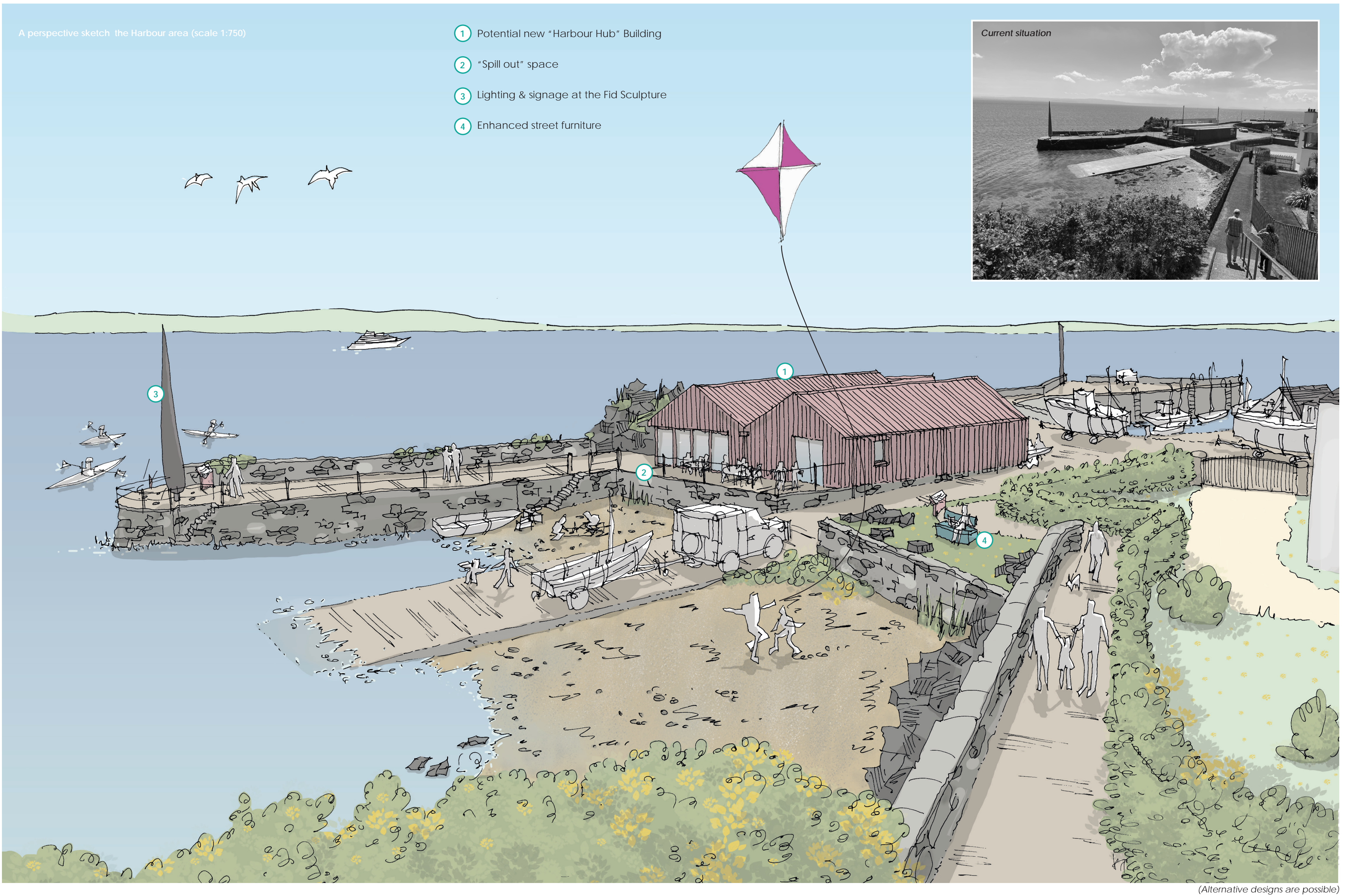
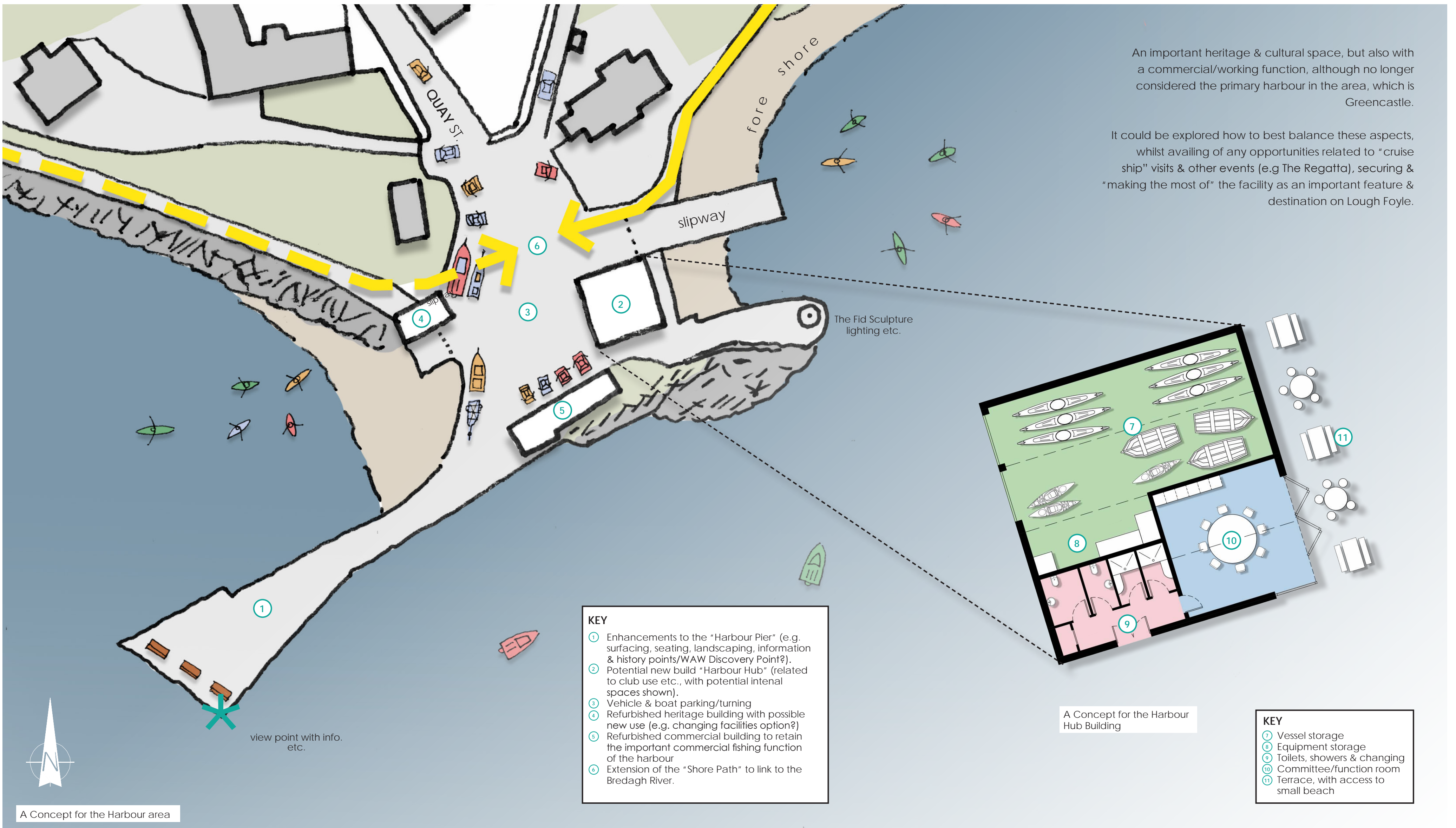
(Alternative designs are possible)



(Alternative designs are possible)



14 Improvements at the Harbour





HAVE YOUR SAY!

What are your views on the Regeneration Strategy?

We would like to hear what is a priority going forward.....

In relation to the list of "Potential Actions" on the draft "Illustrative Plan" (boards 3 to 6, & as summarised below) please place a sticker(s) with the number of the action(s) you consider to be "Higher Priority" in the boxes below:

e.g.	21	8	4																

(a summary of the "Potential Actions")

- | | | | | |
|---|---|---|---|---|
| ① Public realm improvements A: Market Sq.; Main St.; Bath Tr. (West); James St.; Malin Rd.; & Foyle St. | ② Historic & vernacular building improvements A: The former "AIB" bank. | ③ Regeneration Opportunity A: The Former "Caiseal Mara" Hotel. | ④ Address the vacancy of The Former "Foyle" Hotel. | ⑤ Redevelopment of lands at Malin Rd. containing a derelict apartment building. |
| ⑥ Identify & progress town centre "Right Size Housing" / "Bring Back Housing" opportunities. | ⑦ Shop frontage improvements at Market Sq. & the connecting "commercial" streets. | ⑧ Re-imagining of "The Alley" spaces | ⑨ Public realm improvements B: Along James St. (Lower); the public car-park; Bath Tr., Montgomery Tr.; & Quay St. | ⑩ Regeneration Opportunity B: Derelict site at James St. |
| ⑪ Enhancement of Bath Green & The Shore Walk | ⑫ Historic & vernacular building improvements B: St Eugenes Hall | ⑬ Historic & vernacular building improvements C: The Masonic Hall | ⑭ Improvements at the Harbour | ⑮ Enhance & extend the Bredagh River Trail |
| ⑯ Historic & vernacular building improvements D: Gulladoo Corn Mill | ⑰ Community recreation use at "The Home Field" | ⑱ Enhancement of the western gateway/commercial complex at Glencrow | ⑲ Hydro potential at Bredagh Dam | ⑳ Improve the setting of business uses at Glencrow |
| ㉑ Reuse the former factory lands at Ballynally Rd. | ㉒ Review of land use to the east of Scoil Eoghan | ㉓ Enhancement of sporting facilities | ㉔ Improved wider walking routes | ㉕ Address issues relating to Wastewater Treatment |

How do I communicate any other views?

Ask us questions & discuss, we are here today to listen:



Jonny & Kieran from GM Design; or staff from Donegal CC.

Complete our Questionnaire:

... on the day:

... at home:



Send comments via e-mail/post:

email:

gmda@g-m-design.co.uk

write:

GM Design, 22 Lodge Rd, C'raine, Co.Derry, BT52 1NB



To view these boards & the Draft Strategy , please visit

www.donegalcoco.ie/en/services/planning

